



**DALTON STATE**  
**C O L L E G E**

**BUSINESS ADMINISTRATION (BBA-MANAGEMENT) PROGRAM  
2003 GRADUATING STUDENTS SURVEY RESULTS SUMMARY REPORT**

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*Number of graduates responding: 3*

**SECTION I Demographics**

**1. While a student at Dalton State College, I was mainly enrolled:**

Full-time	1	33.3%
Part-time	2	66.7%

**2. How long did it take you to complete your BBA Management degree program at Dalton State College?**

6 Years	1	33.3%
7 or more	2	66.7%

**Section II Career and Educational Plans**

**3. What are your immediate plans after graduation?**

Obtain full-time employment	3	100.0%
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**4. If your plans are to continue your education, do you plan to eventually...**

No Reply	3	100.0%
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## Section II Career and Educational Plans

### 5. What is your current employment status?

Unemployed, seeking employment	1	33.3%
Working full-time at the job I had before I graduated	1	33.3%
Work full-time at new job I recently obtained.	1	33.3%

### 6. If employed, what is your job title?

Aerobics Instructor	1	33.3%
Production Scheduler/Planning	1	33.3%
No Reply	1	33.3%

### 7. What is your organization's primary business activity?

Manufacturing and processing	1	33.3%
Other	1	33.3%
No Reply	1	33.3%

### 8. What one method best characterizes the way you obtained your job?

Continued in job held before DSC	1	33.3%
Hired by organization where I did an intern/co-op/volunt	1	33.3%
No Reply	1	33.3%

### 9. What is your starting salary?

\$40,000 - -\$45,000	1	33.3%
No Reply	2	66.7%

### 10. How closely related is your job to your degree major?

Moderately related	1	33.3%
Not related	1	33.3%
No Reply	1	33.3%

## Section II Career and Educational Plans

11. How important do you feel your BBA degree was in obtaining your position?

Very important	1	33.3%
Not important	1	33.3%
No Reply	1	33.3%

12. In your opinion, how difficult was it to obtain a job in your degree major?

Average	1	33.3%
No Reply	2	66.7%

13. How well did your experiences at DSC prepare you for your job?

Fully prepared	1	33.3%
No Reply	2	66.7%

14. How satisfied are you with your job placement?

Very Satisfied	1	33.3%
No Reply	2	66.7%

## Section III Performance Skills and Competencies

*On a scale of 1 to 5, with 1 being at the low end and 5 being at the high end, please indicate your assessment of how your education at DSC helped you achieve the following performance skills and competencies necessary to show proficiency as a Business Administration graduate. (If any skills area should receive a score below 3, the program related courses of study would require further review.)*

15. Quantitative and methodologies

Scale	Number	%
1	0	0.0%
2	0	0.0%
3	1	33.3%
4	1	33.3%
5	1	33.3%

### Section III Performance Skills and Competencies

#### 16. Computer technology

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	0	0.0%
4	1	33.3%
5	2	66.7%

#### 17. Topics in integrated materials management

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	0	0.0%
4	2	66.7%
5	1	33.3%

#### 18. Quality control techniques

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	0	0.0%
4	0	0.0%
5	3	100%

#### 19. Statistical analysis

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	0	0.0%
4	0	0.0%
5	3	100%

#### 20. Quality assurance techniques

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	1	33.3%
4	0	0.0%
5	2	66.7%

### Section III Performance Skills and Competencies

#### 21. Knowledge of hardware and operating systems

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	0	0.0%
4	0	0.0%
5	3	100%

#### 22. Database theory and management

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	1	33.3%
4	0	0.0%
5	2	66.7%

#### 23. Systems analysis and design methodology

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	0	0.0%
4	0	0.0%
5	3	100%

#### 24. Write/maintain computer programs in one or sequential languages.

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	2	66.7%
4	1	33.3%
5	0	0.0%

## Section IV Learning Outcomes

Now that I have completed the TM degree program, I am able to .....

### 25. Understand basic methods of probability theory and statistics.

Strongly Agree	3	100.0%
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### 26. Demonstrate proficiency with statistical used in quality control programs.

Agree	1	33%
Strongly Agree	2	66.7%

### 27. Recognize the need for and, with secondary research techniques.

Agree	1	33.3%
Strongly Agree	2	66.7%

### 28. Understand the use of continuous improvement as a framework for applying quality control techniques.

Agree	1	33.3%
Strongly Agree	2	66.7%

### 29. Understand role of quality assurance and how such programs would be implemented and operate.

Strongly Agree	3	100.0%
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### 30. Show proficiency with key quantitative techniques.

Agree	1	33.3%
Strongly Agree	2	66.7%

### 31. Use quantitative methodologies implemented with computer technology to solve materials management problems.

Agree	1	33.3%
Strongly Agree	2	66.7%

## Section IV Learning Outcomes

### 32 Demonstrate knowledge of contemporary topics in integrated materials management.

Agree	1	33.3%
Strongly Agree	2	66.7%

### 33. Demonstrate familiarity with common hardware and operating systems.

Agree	2	66.7%
Strongly Agree	1	33.3%

### 34. Understand relational database theory and use one or more modern database tools.

Agree	2	66.7%
Strongly Agree	1	33.3%

### 35. Understand the systems analysis and design methodology.

Agree	2	66.7%
Strongly Agree	1	33.3%

### 36. Write and maintain computer programs in one or more sequential languages.

Disagree	1	33.3%
Agree	1	33.3%
Strong Agree	1	33.3%

### 37. As a result of my education I received toward my degree, I feel I possess the necessary academic skills and competencies to be gainfully employed and be productive.

Agree	2	66.7%
Strongly Agree	1	33.3%

### 38. As a result of my education at DSC, I learned to think critically.

Agree	1	33.3%
Strongly Agree	2	66.7%

## Section IV Learning Outcomes

**39. As a result of my education at DSC, I learned to analyze and interpret statistical data.**

Agree	1	33.3%
Strongly Agree	2	66.7%

**40. As a result of my education at DSC, I learned to perform basic mathematical operations.**

Agree	1	33.3%
Strongly Agree	2	66.7%

## Section V Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business Administration?

**41. The quality of instruction by faculty.**

Good	1	33.3%
Excellent	2	66.7%

**42. Academic advising.**

Good	2	66.7%
Excellent	1	33.3%

**43. Clarity of program requirements.**

Fair	1	33.3%
Good	2	66.7%

**44. Availability of faculty advisor.**

Good	1	33.3%
Excellent	2	66.7%

**45. Career counseling and advising.**

Good	1	33.3%
Excellent	1	33.3%
No Reply	1	33.3%



## Section V Quality of Instruction and Advising

### 46. Quality of instruction in laboratories.

Good	2	66.7%
Excellent	1	33.3%

### 47. Accessibility of faculty.

Fair	1	33.3%
Good	2	33.3%
Excellent	1	33.3%

### 48. Availability of needed courses.

Poor	1	33.3%
Good	2	66.7%

### 49. Range of courses from which to choose.

Fair	1	33.3%
Good	2	66.7%

### 50. Information about course requirements.

Fair	1	33.3%
Good	1	33.3%
Excellent	1	33.3%

### 51. Testing/grading system.

Good	2	66.7%
Excellent	1	33.3%

### 52. Class size.

Good	1	33.3%
Excellent	2	66.7%

## Section V Quality of Instruction and Advising

### 53. Classroom and teaching facilities.

Good	1	33.3%
Excellent	2	66.7%

### 54. Relevance of classes to career goals and objectives.

Good	2	66.7%
Excellent	1	33.3%

## Section VI General Satisfaction

### 55. Overall, how would you rate your level of satisfaction with the Business Administration (Management) degree program received at DSC?

Very satisfied	1	33.3%
Satisfied	2	66.7%

### 56. Would you recommend the Bachelor of Business Administration degree program to someone who would want to major in Management?

Yes	3	100%
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### 57. If you could do it all over again would you choose a different major for your degree?

No	3	100%
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