



DALTON STATE
C O L L E G E

**TECHNOLOGY MANAGEMENT (TM) PROGRAM
2003 GRADUATING STUDENTS SURVEY RESULTS SUMMARY REPORT**

Number of TM graduates responding: 3

SECTION I Demographics

1. While a student at Dalton State College, I was mainly enrolled:

Full-time	1	33.3%
Part-time	2	66.7%

2. How long did it take you to complete your TM degree program at Dalton State College?

4 Years	3	100.0%
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Section II Career and Educational Plans

3. What are your immediate plans after graduation?

Obtain further education	1	33.3%
Obtain full-time employment	1	33.3%
Other	1	33.3%

4. If your plans are to continue your education, do you plan to eventually...

Take more college courses	1	33.3%
No Reply	1	66.7%

Section II Career and Educational Plans

5. What is your current employment status?

Working full-time at the job I had before I graduated	2	66.7%
Work full-time at new job I recently obtained.	1	33.3%

6. If employed, what is your job title?

Corporate Machine Shop	1	33.3%
Safety and Training Manager	1	33.3%
Technical Support Specialist	1	33.3%

7. What is your organization's primary business activity?

Carpet and Rugs	2	66.7%
Computer manufactures	1	33.3%

8. What one method best characterizes the way you obtained your job?

Continued in job held before DSC	1	33.3%
Answered want ad/job listing	1	33.3%
Other	1	33.3%

9. What is your starting salary?

Under \$25,000	1	33.3%
No Reply	2	66.7%

10. How closely related is your job to your degree major?

Highly related	1	33.3%
Moderately related	1	33.3%
Not related	1	33.3%

Section II Career and Educational Plans

11. How important do you feel your TM degree was in obtaining your position?

Very important	1	33.3%
Somewhat important	1	33.3%
Not important	1	33.3%

12. In your opinion, how difficult was it to obtain a job in your degree major?

Difficult	1	33.3%
Easy	2	66.7%

13. How well did your experiences at DSC prepare you for your job?

Fully prepared	2	66.7%
Moderately prepared	1	33.3%

14. How satisfied are you with your job placement?

Satisfied	2	66.7%
Very Satisfied	1	33.3%

Section III Performance Skills and Competencies

On a scale of 1 to 5, with 1 being at the low end and 5 being at the high end, please indicate your assessment of how your education at DSC helped you achieve the following performance skills and competencies necessary to show proficiency as a TM graduate. (If any skills area should receive a score below 3, the program related courses of study would require further review.)

15. Financial analysis and planning

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	2	66.7%
4	1	33.3%
5	0	0.0%

Section III Performance Skills and Competencies

16. Capital budgeting

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	2	66.7%
4	1	33.3%
5	0	0.0%

17. Marketing concepts and research techniques

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	1	33.3%
4	2	66.7%
5	0	0.0%

18. Management theories

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	0	0.0%
4	2	66.7%
5	1	33.3%

19. Human resource management

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	0	0.0%
4	2	66.7%
5	1	33.3%

20. Statistical technique and analysis

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	0	0.0%
4	3	100.0%
5	0	0.0%

Section III Performance Skills and Competencies

21. Systems analysis and design methodology

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	2	66.7%
4	1	33.3%
5	0	0.0%

22. Database tools

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	1	33.3%
4	2	66.7%
5	0	0.0%

23. Hardware and software systems

<i>Scale</i>	<i>Number</i>	<i>%</i>
1	0	0.0%
2	0	0.0%
3	1	33.3%
4	1	33.3%
5	1	33.3%

Section IV Learning Outcomes

To determine if the student learning outcomes of the TM program were met, please indicate your level of agreement or disagreement with the following statements.

Now that I have completed the TM degree program, I am able to

24. Demonstrate knowledge in the area of financial analysis and planning

Agree	3	100.0%
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25. Explain the present use of the value concept in analyzing financial related questions.

Agree	3	100.0%
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Section IV Learning Outcomes

26. Understand and apply the concepts of cost of capital and capital budgeting.

Disagree	1	33.3%
Agree	1	33.3%
Strongly Agree	1	33.3%

27. Show proficiency in the uses of stocks and bonds in the capital markets.

Disagree	1	33.3%
Agree	2	66.7%

28. Demonstrate knowledge of key marketing concepts.

Agree	3	100.0%
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29. Understand the use of technology in the marketing of products and services.

Agree	2	66.7%
Strongly Agree	1	33.3%

30. Show proficiency in market research techniques.

Agree	3	100.0%
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31. Demonstrate the knowledge and proper application of the theories of management.

Strongly Agree	3	100.0%
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32. Know state and federal laws that relate to human resources management.

Agree	3	100.0%
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33. Understand the application of the concepts and leadership, teambuilding and communication.

Agree	2	66.7%
Strong Agree	1	33.3%

34. Understand basic concepts of probability theory and statistics.

Agree	3	100.0%
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Section IV Learning Outcomes

35. Demonstrate the knowledge of the uses of statistical techniques in business situations.

Agree	3	100.0%
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36. Demonstrate knowledge of common hardware and software systems.

Agree	2	66.7%
Strongly Agree	1	33.3%

37. Show competency in one or more database tools.

Agree	3	100.0%
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38. As a result of my education I received toward my degree in TM, I feel I possess the necessary academic skills and competencies to be gainfully employed and be productive.

Agree	2	66.7%
No Reply	1	33.3%

39. As a result of my education at DSC, I learned to think critically.

Agree	2	66.7%
Strongly Agree	1	33.3%

40. As a result of my education at DSC, I learned to analyze and interpret statistical data.

Agree	3	100.0%
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41. As a result of my education at DSC, I learned to perform basic mathematical operations.

Agree	2	66.7%
Strongly Agree	1	33.3%

Section V Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business Administration?

42. The quality of instruction by faculty.

Good	2	66.7%
Excellent	1	33.3%

43. Academic advising.

Fair	1	33.3%
Good	2	66.7%

44. Clarity of program requirements.

Fair	2	66.7%
Good	1	33.3%

45. Availability of faculty advisor.

Fair	1	33.3%
Good	1	33.3%
Excellent	1	33.3%

46. Career counseling and advising.

Good	3	100.0%
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47. Quality of instruction in laboratories.

Good	2	66.7%
No Reply	1	33.3%

48. Accessibility of faculty.

Good	2	66.7%
Excellent	1	33.3%

Section V Quality of Instruction and Advising

49. Availability of needed courses.

Fair	1	33.3%
Good	2	66.7%

50. Range of courses from which to choose.

Fair	1	33.3%
Good	2	66.7%

51. Information about course requirements.

Good	2	66.7%
Excellent	1	33.3%

52. Testing/grading system.

Good	1	33.3%
Excellent	2	66.7%

53. Class size.

Good	2	33.3%
Excellent	1	66.7%

54. Classroom and teaching facilities.

Good	2	66.7%
Excellent	1	33.3%

55. Relevance of classes to career goals and objectives.

Good	1	33.3%
Excellent	2	66.7%

Section VI General Satisfaction

56. Overall, how would you rate your level of satisfaction with the TM degree program received at DSC?

Very satisfied	1	33.3%
Satisfied	2	66.7%

57. Would you recommend the Bachelor of Applied Science degree program to someone who would want to major in TM?

Yes	3	100%
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58. If you could do it all over again, would you choose a different major for your degree?

Yes	1	33.3%
No	2	66.7%