



**DALTON STATE**  
**C O L L E G E**

**DIVISION OF BUSINESS ADMINISTRATION**  
**2005 GRADUATING STUDENT SURVEY**  
**TECHNOLOGY MANAGEMENT (BAS)**  
**SUMMARY REPORT**

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**Section I General Satisfaction**

**Overall, how would you rate your level of satisfaction with the Management degree program received at DSC?**

Very satisfied	2	40.0%
Satisfied	3	60.0%
Dissatisfied	0	0.0%
Very dissatisfied	0	0.0%

**Would you recommend the Management degree program at DSC to others?**

Yes	5	100%
No	0	0.0%

**If you could do it all over again would you choose a different major for your business degree?**

Yes	3	60.0%
No	2	40.0%

**If you answered "Yes", what major would you choose?**

BBA	2	40.0%
Marketing	1	20.0%
No reply	2	40.0%

## Section I General Satisfaction

### Why?

I believe it would be more impressive.	1	20.0%
I enjoyed it the best	1	20.0%
Seems other students may view the BAS degree a “lesser” degree than the BA or BS	1	20.0%
No reply	2	40.0%

## Section II Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business & Technology?

### Instruction by faculty

Poor	0	0.0%
Fair	1	20.0%
Good	3	60.0%
Excellent	1	20.0%

### Academic advising by faculty

Poor	0	0.0%
Fair	0	0.0%
Good	3	60.0%
Excellent	2	40.0%

### Clarity of program requirements

Poor	0	0.0%
Fair	1	20.0%
Good	3	60.0%
Excellent	1	20.0%

### Availability of faculty advisor

Poor	0	0.0%
Fair	0	0.0%
Good	2	40.0%
Excellent	3	60.0%

## Section II Quality of Instruction and Advising

### Career counseling and advising

Poor	1	200%
Fair	3	6.0%
Good	0	0.0%
Excellent	1	20.0%

### Accessibility of faculty

Poor	0	0.0%
Fair	0	0.0%
Good	2	40.0%
Excellent	3	60.0%

### Availability of needed courses

Poor	0	0.0%
Fair	3	60.0%
Good	2	40.0%
Excellent	0	0.0%

### Range of courses from which to choose

Poor	0	0.0%
Fair	5	100%
Good	0	0.0%
Excellent	0	0.0%

### Information about course requirements

Poor	0	0.0%
Fair	0	0.0%
Good	3	60.0%
Excellent	2	40.0%

### Testing/grading system

Poor	0	0.0%
Fair	1	20.0%
Good	2	40.0 %
Excellent	2	40.0%

## Section II Quality of Instruction and Advising

### Class size

Poor	0	0.0%
Fair	0	0.0%
Good	1	20.0%
Excellent	4	80.0%

### Computer facilities

Poor	0	0.0%
Fair	0	0.0%
Good	3	60.0%
Excellent	2	40.0%

### Availability of computer facilities

Poor	0	0.0%
Fair	1	20.0%
Good	1	20.0%
Excellent	3	60.0%

### Classroom and teaching facilities

Poor	0	0.0%
Fair	0	0.0%
Good	3	60.0%
Excellent	2	40.0%

### Relevance of classes to career goals/objectives

Poor	0	0.0%
Fair	0	0.0%
Good	5	100%
Excellent	0	0.0%

### Library facilities

Poor	0	0.0%
Fair	0	0.0%
Good	1	20.0%
Excellent	3	60.0%
No reply	1	20.0%

## Section II Quality of Instruction and Advising

### Availability of library facilities

Poor	0	0.0%
Fair	1	20.0%
Good	2	40.0%
Excellent	2	40.0%

## Section III Program Learning Outcomes

To determine if the student learning outcomes of the **BAS** program were met, please indicate your level of agreement or disagreement with the following statements.

Now that I have completed the BAS degree program, I am able to .....

### Demonstrate knowledge in the area of financial analysis and planning

Strongly disagree	0	0.0%
Disagree	1	20.0%
Agree	4	80.0%
Strongly agree	0	0.0%

### Can explain the use of the present value concept in analyzing financial related questions

Strongly disagree	0	0.0%
Disagree	1	20.0%
Agree	3	60.0%
Strongly agree	1	20.0%

### Understand and apply the concepts of cost of capital and capital budgeting

Strongly disagree	0	0.0%
Disagree	3	60.0%
Agree	2	40.0%
Strongly agree	0	0.0%

### Show proficiency in the uses of stocks and bonds in the capital markets

Strongly disagree	0	0.0%
Disagree	4	80.0%
Agree	1	20.0%
Strongly agree	0	0.0%

### Section III Program Learning Outcomes

#### Demonstrate knowledge of key marketing concepts

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	4	80.0%
Strongly agree	1	20.0%

#### Understand the use of technology in the marketing of products and services

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	40.0%
Strongly agree	3	60.0%

#### Demonstrate the knowledge and proper application of the theories of management

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	60.0%
Strongly agree	2	40.0%

#### Know state and federal laws that relate to human resources management

Strongly disagree	0	0.0%
Disagree	1	20.0%
Agree	2	40.0%
Strongly agree	2	40.0%

#### Understand the application of the concepts of leadership, teams, team building, organization behavior and organizational communications

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	40.0%
Strongly agree	3	60.0%

#### Understand basic concepts of probability theory and statistics

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	4	80.0%
Strongly agree	1	20.0%

### Section III Program Learning Outcomes

**Demonstrate the knowledge of the uses of statistical techniques in business situations such as quality control and research**

Strongly disagree	0	0.0%
Disagree	1	20.0%
Agree	3	60.0%
Strongly agree	1	20.0%

**Have a knowledge of basic personal computer hardware and software**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	20.0%
Strongly agree	4	80.0%

### Section IV General Education Learning Outcomes

*Please indicate your level of agreement with the following statements.*

As a result of my education at Dalton State College:

**I possess the necessary academic skills and competencies to be gainfully employed and be productive.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	20.0%
Strongly agree	4	80.0%

**I learned to think critically.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	60.0%
Strongly agree	2	40.0%

**I leaned to analyze and interpret statistical data.**

Strongly disagree	0	0.0%
Disagree	1	20.0%
Agree	3	60.0%
Strongly agree	1	20.0%

## Section IV General Education Learning Outcomes

### **I can perform basic mathematical operations.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	40.0%
Strongly Agree	3	60.0%

### **I can use computers and personal productivity application software to increase my effectiveness on the job.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	20.0%
Strongly Agree	4	80.0%

### **I have good oral communication skills.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	20.0%
Strongly Agree	4	80.0%

### **I have good writing skills.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	40.0%
Strongly Agree	3	60.0%

### **I understand the importance of cultural diversity.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	60.0%
Strongly Agree	2	40.0%

### **I know how globalization issues affect the business environment.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	60.0%
Strongly Agree	2	40.0%



## Section IV General Education Learning Outcomes

### I have decision-making skills.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	40.0%
Strongly Agree	3	60.0%

### I understand the role of ethics in business.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	40.0%
Strongly Agree	3	60.0%

## Section V Educational Plans

### Do you plan to obtain further education after you graduate from DSC?

Yes	1	20.0%
No	4	80.0%

### Do you plan to work while obtaining further education?

Yes	1	20.0%
No	0	0.0%
No reply	4	80.0%

### Attend graduate/professional school

Yes	1	20.0%
No	0	0.0%
No reply	4	80.0%

### Obtain another bachelor's degree

Yes	1	20.0%
No	0	0.0%
No reply	4	80.0%

## Section V Educational Plans

### Take more college courses

Yes	1	20.0%
No	0	0.0%
No reply	4	80.0%

### Take professional development courses

Yes	1	20.0%
No	0	0.0%
No reply	4	80.0%

### Take certification review courses

Yes	0	0.0%
No	1	20.0%
No reply	4	80.0%

### Other

Yes	0	0.0%
No	1	20.0%
No reply	4	80.0%

### If you plan to attend graduate/professional school, please name the Institution.

Kennesaw State	1	20.0%
No reply	4	80.0%

### Degree/program of study:

MBA	1	20.0%
No reply	4	80.0%

### Full-time

Yes	0	0.0%
No	1	20.0%
No reply	4	80.0%

### When?

Fall 2006	1	20.0%
No reply	4	80.0%

## Section V Educational Plans

**What is your level of agreement with the following statement: “DSC effectively prepared me to continue my education?”**

Strongly agree	0	0.0%
Agree	1	20.0%
Disagree	0	0.0%
Strongly disagree	0	0.0%
No reply	4	80.0%

**What is the highest degree you plan to obtain?**

Master’s degree	1	20.0%
Doctoral degree	0	0.0%
Professional degree (law, medicine, dentistry, etc.)	0	0.0%
No reply	4	80.0%

## Section VI Employment and Employment Plans

**What is your current employment status?**

Working part-time in a job related to my degree	0	0.0%
Working part-time in a job NOT related to my degree	1	20.0%
Working full-time in job related to my degree	2	40.0%
Working full-time in a job NOT related to my degree	1	20.0%
Enlisted in the military	0	0.0%
Unemployed, seeking employment	1	20.0%
Unemployed, NOT seeking employment	0	0.0%
Retired	0	0.0%
Other	0	0.0%

## Section VI Employment and Employment Plans

**If you are employed, part-time or full-time, what is your organization's primary business activity?**

Banking	0	0.0%
Communications	0	0.0%
Computer equipment manufacturers	0	0.0%
Data processing services / Programming	0	0.0%
Delivery / Distribution	0	0.0%
Education	1	20.0%
Government	0	0.0%
Manufacturing (carpet, rugs, and hard-surface flooring)	1	20.0%
Manufacturing (not carpet, rugs, and hard-surface flooring)	1	20.0%
Marketing	0	0.0%
Medical / Healthcare	0	0.0%
Retail	1	20.0%
Transportation	0	0.0%
Utilities	0	0.0%
Wholesale	0	0.0%
Other	0	0.0%
No reply	1	20.0%

**Did you participate in DSC's employment placement services (i.e., job fair, resume preparation, mock employment interview, etc.)?**

Yes	0	0.0%
No	5	100%

**How satisfied are you with DSC's employment placement services?**

Very Satisfied	0	0.0%
Satisfied	0	0.0%
Dissatisfied	0	0.0%
No reply	5	100%

**Did you participate in DSC'S Co-Op/internship program?**

Yes	0	0.0%
No	5	100%
No reply	0	0.0%

## Section VI Employment and Employment Plans

### How satisfied were you with your Co-Op/internship experience?

Very Satisfied	0	0.0%
Satisfied	0	0.0%
No reply	5	100%

### Choose the one item from the list below which best describes your current employment or you immediate employment plans:

I plan to continue in the job I held prior to my DSC degree	2	40.0%
I plan to be promoted by my current employer because of my DSC degree	0	0.0%
I plan to seek employment with a new employer because of my DSC degree	2	40.0%
I have already been promoted by my current employer because of my degree	0	0.0%
I have already been employed by a new employer because of my DSC degree	0	0.0%
Other	1	20.0%

### If you have already been employed by a new employer because of your DSC degree, please indicate how you learned of the job.

Through a contact or referral	0	0.0%
Through efforts of DSC Business Division faculty	0	0.0%
Through on-campus recruiting	0	0.0%
Through my internship/co-op experience	0	0.0%
Through volunteer activities	0	0.0%
Through a former employer	0	0.0%
Through direct application	0	0.0%
Through a want ad or other published job listing	0	0.0%
Other	0	0.0%
No reply	5	100%

### What is your current salary range?

\$25,000 or below	2	40.0%
\$25,001 - \$30,000	1	20.0%
\$30,001 - \$35,000	0	0.0%
\$35,001 - \$40,000	1	20.0%
\$40,001 - \$45,000	0	0.0%
\$45,001 - \$50,000	1	20.0%
Over \$50,000	0	0.0%

## Section VI Employment and Employment Plans

**Did you expect a salary increase immediately after graduation?**

Yes	4	80.0%
No	1	20.0%

**How closely related is your job to your degree major?**

Highly related	0	0.0%
Moderately related	2	40.0%
Somewhat related	0	0.0%
Slightly related	0	0.0%
Not related	2	40.0%
No reply	1	20.0%

**How important do you feel your DSC degree was in obtaining your position?**

Very important	1	20.0%
Somewhat important	1	20.0%
Not important	2	40.0%
No reply	1	20.0%

**In your opinion, how difficult was it to obtain a job in your degree major?**

Very difficult	0	0.0%
Moderately difficult	0	0.0%
Somewhat difficult	2	40.0%
Difficult	0	0.0%
Not difficult / Easy	3	60.0%

**What is your level of agreement with the following statement: "My experiences at DSC prepared me for my new job (or to seek a new job)?"**

Strongly agree	2	40.0%
Agree	3	60.0%
Disagree	0	0.0%
Strongly disagree	0	0.0%

## Section VII Demographics

### What is your current age?

Under 25	0	0.0%
25 - 29	2	40.0%
30 - 39	1	20.0%
40 - 49	2	40.0%
50 or over	0	0.0%

### What is your gender?

Male	1	20.0%
Female	4	80.0%

### What is your marital status?

Single, never married	0	0.0%
Single, previously married	0	0.0%
Married	5	100%

### Does either of your parents hold a 4 year degree?

Yes, both parents	0	0.0%
Yes, one parent	0	0.0%
No, neither parent	5	100.0%

### While working on your 4 year degree, have you been enrolled mainly as a:

Full-time student	0	0.0%
Part-time student	5	100%

### How long has it taken you to complete your 4 year degree program (at all college attended)?

4 years	0	0.0%
5 years	1	20.0%
6 years	1	20.0%
7 years or more	3	60.0%

### How many years have you attended DSC?

6 years	1	20.0%
8 years	2	40.0%
9 years	1	20.0%
No reply	1	20.0%