



## **Program Pathway for Bachelor of Business Administration in Finance and Applied Economics**

### **Program Summary**

Do you enjoy following the stock market, and do you often wonder how the markets work? A finance and applied economics program offers you an analytical skill-set which allows you to anticipate unforeseen scenarios, evaluate relevant risk factors, and provide an optimal solution. Likewise, if managing an organization's cash supply sounds interesting to you, you might enjoy this field.

### **Career Options and Outlook**

Graduates of the finance applied economics degree program will be prepared for careers in a variety of industries including banking, risk-management, and government. Career options can include:

Financial Planning and Analysis

Insurance

Investment Banking

### **Program Pathway Information**

This map is a term-by-term sample course schedule and is a general recommendation. DSC encourages all students to take between 30-33 hours per year to graduate in four years. Learning support requirements may impact schedule. ENGL 1101, 1102, MATH 1101, 1111 are Area A foundation courses. Bold and asterisk (\*) courses have been identified as "key courses." It is required that students pass these key courses with a "C" or higher in order to be successful in this program. Please note this includes ALL 3000-4000 level business courses. Finance and applied economics electives are very limited. To ensure on time graduation, take elective courses as early as possible to prevent delays. Most major courses will be offered on a morning/afternoon schedule.

### **Milestones**

**First Year Milestone:** Complete Area A courses.

**Second Year Milestone:** Complete Area F courses with a 2.25 GPA or higher. Consider joining student organizations.

**Third Year Milestone:** Complete BUSA 3301. Consider internships.

**Fourth Year Milestone:** Submit graduation application by the end of the first term. Complete FINC 3056, MNGT 3051, MARK 3010, LSCM 3251, BUSA 3701 by the end of the first term. Prepare for graduate school programs.

The milestones listed each year are designed to keep you on track to graduate. Students are strongly encouraged to meet with their academic advisor each year to review their progress.

### **Suggested Minors**

Business Analytics

Entrepreneurship

Students are encouraged to differentiate themselves in the marketplace and can do so by completing a minor. All minors in the Wright School of Business are targeted programs aimed to meet workforce needs, improve your marketability, and can be completed quickly.

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Freshman	Fall Semester	Credit	Prerequisite	FR	Spring Semester	Credit	Prerequisite
PRSP	Perspectives Course	1	(required for new freshmen Fall 2020)	ENGL 1102	English Composition II *	3	ENGL 1101
ENGL 1101	English Composition I *	3		AREA D	Lab or Math Elective	3	Area A Math
MATH 1101, MATH 1111	Mathematical Modeling or College Algebra*	3		BUSA 2201	Fund. of Computer Applications*+	3	Area A Math
BUSA 2106	Environment of Business *+	3		HIST 2111/12	United States History	3	
POLS 1101	American Government	3		ECON 2105	Macroeconomics*+	3	Area A Math
COMM 1110	Fundamentals of Speech	3					
	<b>Total</b>	<b>16</b>			<b>Total</b>	<b>15</b>	
Sophomore	Fall Semester	Credit	Prerequisite	SO	Spring Semester	Credit	Prerequisite
ACCT 2101	Accounting I *	3	Area A Math	ACCT 2102	Accounting II *	3	ACCT 2101
AREA C	English Literature Elective	3	CO: ENGL 1102	ECON 2106	Microeconomics *	3	Area A Math
AREA D	Lab Science Elective	4		AREA C	Humanities Elective	3	
BUSA 2850	Business Statistics *	3	BUSA 2201	AREA D	Lab Science Elective	4	
BUSA 3301	Business Communications*	3	BUSA 2106, COMM 1110, ENGL 1102	AREA E	Social Science Elective	3	
	<b>Total</b>	<b>16</b>			<b>Total</b>	<b>16</b>	
Junior	Fall Semester	Credit	Prerequisite	JR	Spring Semester	Credit	Prerequisite
BUSA 3531	Data Cleaning and Visualization *	3	ACCT 2102, BUSA 2850, ECON 2106	BUSA 3060	Business Law *	3	BUSA 2106, ECON 2105, ECON 2106
FINC 3056	Principles of Finance *	3	(CO: BUSA 2850) ACCT 2102, COMM 1110, ECON 2105, ECON 2106, ENGL 1102	BUSA 3532	Business Analytics and Data Mining	3	BUSA 2850
MARK 3010	Principles of Marketing *	3	BUSA 2106, BUSA 2201, COMM 1110, ECON 2106	BUSA 3701	Professional Development *	1	BUSA 3301
MNGT 3051	Principles of Management *	3	BUSA 2106, COMM 1110, ECON 2105, ENGL 1102	ECON 3109 (S)	Managerial Economics *	3	(CO: FINC 3056) ECON 2105, ECON 2106
MGIS 3351	Management Info. Systems *	3	BUSA 2201, COMM 1110, ENGL 1102	LSCM 3251	Principles of Supply Chain Mngt. *	3	BUSA 2850, COMM 1110, ENGL 1102
	<b>Total</b>	<b>15</b>			<b>Total</b>	<b>13</b>	
Senior	Fall Semester	Credits	Prerequisite	SR	Spring Semester	Credit	Prerequisite
ECON 3112 (F)	Money and Banking *	3	FINC 3056	ACCT 3800	Understanding Financial Statements *	3	
FINC 3101 (F)	Intermediate Corporate Finance *	3	BUSA 2850, FINC 3056	ECON 4101 (S)	Applied Econometrics *	3	BUSA 2850
FINC 3201 (F)	Investments *	3	BUSA 2850, FINC 3056	Elective	Finance and Applied Economics *	3	
FINC 4112 (F)	Real Estate Finance *	3		FINC 4301 (S)	Risk Management *	3	FINC 3201
BUSA 3351	International Business *	3	BUSA 2106, ECON 2105, ECON 2106	MNGT 4701	Strategic Management *	3	BUSA 3701, FINC 3056, LSCM 3251, MARK 3010, MNGT 3051
	<b>Total</b>	<b>15</b>			<b>Total</b>	<b>15</b>	

Courses with (F) designates fall only courses, (S) designates spring only, (CO:) designates co-requisite.

\*It is required that students pass these courses with a "C" or higher in order to be successful in this program. Please note this includes ALL 3000-4000 level business courses.

+Momentum Year courses for Wright School of Business

The Program Pathway is not a contract, neither expressed or implied, between the student and Dalton State College, but represents a flexible program of the current catalog's curriculum which may be altered at any time to () the academic objectives of the College.