

2003 ALUMNI SURVEY SUMMARY REPORT

Highlights

- 32 surveys were sent to Dalton State College alumni. 7 alumni responded to the survey.
- A majority (85.7%) currently live in Georgia.
- A majority (57.1%) of alumni now hold a Bachelor's degree. 28.6% hold the Master's degree.
- All the alumni that responded are employed full-time. 57.1% said a college degree or certificate was required to obtain their jobs. 71.4% felt that Dalton State College prepared them "Very Well" for their current position.
- Overall, 57.1% of the alumni surveyed rated the quality of education they received at Dalton State College as "Excellent." 71.4% indicated that their general attitude toward Dalton State College was "Very Positive." 100% said they would recommend the College to others.
- If they could start college over, 57.1% said they would definitely choose to attend Dalton State College. All said they would recommend Dalton State College to others.
- In general, 57.1% rated their level of satisfaction with the education they received at Dalton State College as "Very Satisfied."

1. Where do you currently live?

Georgia	6	85.7%
Another U.S. state or country	1	14.3%

2. What is your gender?

Female	2	28.6%
Male	5	71.4%

3. What is your ethnicity?

White (Non-Hispanic Origin)	7	100.0%
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4. How many years has it been since you attended Dalton State College? (Round to the nearest year)

Less than 1 year	3	9.3%
1 year	1	3.1%
2 years	8	25.0%
3 years	16	50.0%
4 years	3	9.4%
5 years	0	0.0%
6-9 years	0	0.0%
10 or more years	1	3.1%

5. For how many years did you attend Dalton State College? (Rounded to the nearest year)

1 year	0	0.0%
2 years	4	57.1%
3 years	2	28.6%
5 or more years	1	14.3%

6. What was your degree or certificate program at Dalton State College?

Associate of Arts (Transfer Degree)	5	71.4%
Associate of Science (Transfer Degree)	1	14.3%
Bachelor of Science – Industrial Operations	1	14.3%

7. What is the highest degree you now hold?

Bachelor's	4	57.1%
Master's	2	28.6%
Doctoral	1	14.3%

8. What year did you graduate?

1969	0	0.0%
1970	3	42.9%
1971	0	0.0%
1972	0	0.0%
1974	0	0.0%
1975	0	0.0%
1976	0	0.0%
1977	0	0.0%
1978	1	14.3%
1979	0	0.0%
1980	0	0.0%
1981	0	0.0%
1983	0	0.0%
1985	0	0.0%
1987	0	0.0%
1988	1	14.3%
1989	0	0.0%
1990	0	0.0%
1991	0	0.0%
1992	0	0.0%
1993	0	0.0%
1994	0	0.0%
1995	1	14.3%
1996	0	0.0%
1997	0	0.0%
1998	0	0.0%
1999	0	0.0%
2000	0	0.0%
2001	1	14.3

Please respond only if you are <u>currently employed</u>. Otherwise, skip to question 23.

9. What is your current employment status?

Employed full-time	7	100%
Employed part-time	0	0.0%

10. In which state are you currently employed?

Georgia	6	85.7%
Other U.S. state	1	14.3%
No Response	0	0.0%

11. What is your job title or occupation?

Advertising and Marketing	1	14.3%
Associate Professor of Sociology	1	14.3%
CPA	1	14.3%
Process Engineer	1	14.3%
Store Sales	1	14.3%
Television News Reporter	1	14.3%
Tennis Instructor	1	14.3%

12. How long did it take you to find your first full-time job after graduation?

Held job while attending Dalton State College	3	42.9%
Secured job prior to graduation	2	28.6%
1-3 months	1	14.3%
More than a year	1	14.3%

13. Was a college degree or certificate required to obtain your job?

Yes	4	57.1%
No	3	42.9%

14. How many full-time positions have you held since your graduation from Dalton State?

1	2	28.6%
2	0	0.0
3	2	28.6%
5 or more	2	28.6%
No Response	1	14.3%

15. How closely is your job related to your degree or certificate program at Dalton State College?

Specifically related	3	42.9%
Somewhat related	3	42.9%
Not related	1	14.3%

16. What is the main reason why you are not working in a job related to your field of study?

Found a more desirable job in another area	1	14.3%
Never seriously sought employment related to my major	1	14.3%
No Response	5	71.4%

17. In your opinion, how difficult was it to obtain a job in your area of study or major?

Very difficult	1	14.3%
Difficult	1	14.3%
Average	1	14.3%
Easy	4	57.1%

18. How well do you feel Dalton State College prepared you for your current position?

Very well	5	71.4%
Adequately	2	28.6%

19. How satisfied are you with your current position?

Very satisfied	3	42.9%
Satisfied	4	57.1%

20. What is your annual income from your current full-time position?

\$30,001 - 40,000	1	14.3%
\$40,001 – 60,000	3	42.9%
Over \$60,000	3	42.9%

21. Which best describes your current employer?

Carpet Industry	1	14.3%
Wholesale and Retail Trade	1	14.3%
Education	1	14.3%
Other	4	57.1%

22. May we contact your employer to obtain information on your performance and Dalton State education as it relates to your position?

Yes	6	85.7%
No	1	14.3%

23. What degree programs or major field of study are you currently pursuing?

No Response	6	85.7%
Law degree	1	14.3%

24. What is your current status at your new institution?

Full-time	0	0.0%
Part-time	0	0.0%
No Response	7	100%

25. What is your ultimate goal?

Master's degree	1	14.3%
No Response	6	85.7%

26. How well did Dalton State College prepare you for continuing your education?

Extremely well	0	0.0%
More than adequately	2	28.6%
Sufficiently	0	0.0%
Less than sufficiently	0	0.0%
No Response	5	71.4%

27. How would you rate the quality of each of the following aspects of the College?

		Does					No
		Not Apply	Poor	Fair	Good	Excellent	Response
a.	Overall quality of instruction by faculty	0	0	0	4	3	0
		0.0%	0.0%	0.0%	57.1%	42.9%	0.0%
b.	Academic Advising	0	0	2	3	2	0
		0.0%	0.0%	28.6%	42.9%	28.6%	0.0%
c.	Individual attention from instructors	0	0	1	3	3	0
		0.0%	0.0%	14.3%	42.9%	42.9%	0.0%
b.	Quality of instruction in preparing for further	0	0	0	6	1	0
	education or in preparing for career related skills	0.0%	0.0%	0.0%	85.7%	14.3%	0.0%
c.	Quality of non-instructional services (such as	0	0	2	4	1	0
	computer services, library, etc.)	0.0%	0.0%	28.6%	57.1%	14.3%	0.0%

28. Overall, how would you rate the quality of education you received at Dalton State College?

Excellent	4	57.1%
Good	3	42.9%

29. What is your general attitude toward Dalton State College?

Very positive	5	71.4%
Positive	2	28.6%

30. How sure were you that you made the right choice in choosing DSC?

Definitely right choice	4	57.1%
Probably right choice	3	42.9%

31. Would you recommend Dalton State College to others?

Yes	7	100%

32. If you could start college over, would you choose to attend Dalton State College?

Definitely yes	4	57.1%
Probably yes	2	28.6%
Not sure	1	14.3%

33. Overall, how would rate your level of satisfaction with the education you received at Dalton State College?

Very satisfied	4	57.1%
Satisfied	3	42.9%