



DALTON STATE
C O L L E G E
2004 TECHNOLOGY MANAGEMENT
GRADUATING STUDENT SURVEY
SUMMARY REPORT

Section I General Satisfaction

Overall, how would you rate your level of satisfaction with the TM degree program received at DSC?

Very satisfied	4	50%
Satisfied	4	50%

Would you recommend the TM degree program at DSC to others?

Yes	8	100%
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If you could do it all over again would you choose a different major for your business degree?

Yes	4	50%
No	4	50%

If you answered “Yes”, what major would you choose?

Bachelors in education	1	12.5%
BBA Management	1	12.5%
BS or BA	1	12.5%
Operations Management	1	12.5%
No reply	4	50%

Why?

No reply	8	100%
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Section II Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business & Technology?

Instruction by faculty

Good	5	62.5%
Excellent	3	37.5%

Academic advising by faculty

Fair	1	12.5%
Good	3	37.5%
Excellent	4	50%

Clarity of program requirements

Fair	1	12.5%
Good	5	62.5%
Excellent	2	25%

Availability of faculty advisor

Good	2	25%
Excellent	6	75%

Career counseling and advising

Fair	2	25%
Good	4	50%
Excellent	2	25%

Accessibility of faculty

Good	4	50%
Excellent	4	50%

Availability of needed courses

Fair	2	25%
Good	3	37.5%
Excellent	3	37.5%

Section II Quality of Instruction and Advising

Range of courses from which to choose

Fair	2	25%
Good	3	37.5%
Excellent	3	37.5%

Information about course requirements

Fair	1	12.5%
Good	2	25%
Excellent	5	62.5%

Testing/grading system

Good	5	62.5%
Excellent	3	37.5%

Class size

Good	3	37.5%
Excellent	5	62.5%

Computer facilities

Good	2	25%
Excellent	6	75%

Availability of computer facilities

Fair	1	12.5%
Good	1	12.5%
Excellent	6	75%

Classroom and teaching facilities

Good	3	37.5%
Excellent	5	62.5%

Relevance of classes to career goals/objectives

Good	4	50%
Excellent	4	50%

Library facilities

Good	1	12.5%
Excellent	7	87.5%

Section II Quality of Instruction and Advising

Availability of library facilities

Good	1	12.5%
Excellent	7	87.5%

Section III Learning Outcomes

To determine if the student learning outcomes of the TM program were met, please indicate your level of agreement or disagreement with the following statements.

Now that I have completed the TM degree program, I am able to

Demonstrate knowledge in the area of financial analysis and planning

Agree	4	50%
Strongly agree	4	50%

Can explain the present use of the value concept in analyzing financial related questions.

Agree	4	50%
Strongly agree	4	50%

Understand and apply the concepts of cost of capital and capital budgeting.

Disagree	4	50%
Agree	4	50%

Show proficiency in the uses of stocks and bonds in the capital markets.

Disagree	2	25%
Agree	2	25%
Strongly agree	4	50%

Demonstrate knowledge of key marketing concepts.

Agree	2	25%
Strongly agree	6	75%

Understand the use of technology in the marketing of products and services.

Agree	1	12.5%
Strongly agree	7	87.5%

Demonstrate the knowledge and proper application of the theories of management.

Agree	2	25%
Strongly agree	6	75%

Section III Learning Outcomes

Know state and federal laws that relate to human resources management.

Agree	4	50%
Strongly agree	4	50%

Understand the application of the concepts and leadership, teams, teambuilding, organization behavior and organizational communications.

Agree	2	25%
Strongly agree	6	75%

Understand basic concepts of probability theory and statistics.

Agree	4	50%
Strongly agree	4	50%

Demonstrate the knowledge of the uses of statistical techniques in business situations such as quality control and research.

Agree	3	37.5%
Strongly agree	5	62.5%

I have knowledge of basic personal computer and software.

Agree	1	12.5%
Strongly agree	7	87.5%

I feel I possess the necessary academic skills and competencies to be gainfully employed and be productive.

Agree	2	25%
Strongly agree	6	75%

I learned to think critically.

Agree	2	25%
Strongly agree	6	75%

I leaned to analyze and interpret statistical data.

Agree	2	25%
Strongly agree	6	75%

I can perform basic mathematical operations.

Agree	2	25%
Strongly Agree	6	75%

Section III Learning Outcomes

I can use computers and personal productivity application software to increase my effectiveness on the job.

Agree	1	12.5%
Strongly Agree	7	87.5%

I have good oral communication skills.

Agree	2	25%
Strongly Agree	6	75%

I have good writing skills.

Agree	3	37.5%
Strongly Agree	5	62.5%

I understand the importance of cultural diversity.

Agree	2	25%
Strongly Agree	6	75%

I know how globalization issues affect the business environment.

Agree	2	25%
Strongly Agree	6	75%

I have decision-making skills.

Agree	1	12.5%
Strongly Agree	7	87.5%

I understand the role of ethics in business.

Agree	1	12.5%
Strongly Agree	7	87.5%

Section IV Career and Educational Plans

Do you plan to obtain further education after you graduate from DSC?

Yes	4	50%
No	4	50%

Do you plan to work while obtaining further education?

Yes	3	37.5%
No reply	5	62.5%

Attend graduate/professional school

Yes	3	37.5%
No	4	50%
No reply	1	12.5%

Obtain another bachelor's degree

Yes	1	33.3%
No	6	75%
No reply	1	12.5%

Take more college courses

No	7	87.5%
No reply	1	12.5%

Take professional development courses

No	7	87.5%
No reply	1	12.5%

Take certification review courses

Yes	1	12.5%
No	6	75%
No reply	1	12.5%

Other

No	7	87.5%
No reply	1	12.5%

Section IV Career and Educational Plans

If you are going to attend graduate/professional school, please name the Institution.

Kennesaw	1	12.5%
Lee University	1	12.5%
No reply	6	75%

Degree/program of study:

Masters	1	12.5%
School Counseling	1	12.5%
No reply	6	75%

Full-time

No	1	12.5%
No reply	7	87.5%

When?

January 2005	1	12.5%
No reply	7	87.5%

What is your level of agreement with the following statement: “DSC effectively prepared me to continue me education?”

Strongly Disagree	3	37.5%
Disagree	1	12.5%
No reply	4	50%

What is the highest degree you plan to obtain?

Master’s degree	4	50%
No reply	4	50%

What is your current employment status?

Unemployed, not seeking or planning to work	1	12.5%
Working Part-time at the job I had before I graduated	4	50%
Work full-time at the job I had before I graduated.	2	25%
No reply	1	12.5%

Section IV Career and Educational Plans

What is your organization's primary business activity?

Education	1	12.5%
Manufacturing (not carpet, rugs, and hard-surface flooring)	1	12.5%
Marketing	1	12.5%
Medical/Health care	1	12.5%
Wholesale	1	12.5%
Other	1	12.5%
No Reply	1	12.5%

Did you participate in DSC's employment placement services (i.e., job fair, resume preparation, mock employment interview, etc.)?

Yes	3	37.5%
No	5	62.5%

How satisfied are you with DSC's employment placement services?

Satisfied	2	25%
Very Satisfied	6	75%

Did you participate in DSC'S Co-Op/internship program?

Yes	3	37.5%
No	5	62.5%

How satisfied were you with your Co-Op/internship experience?

Very Satisfied	2	50%
Satisfied	1	12.5%
No reply	5	62.5%

Section IV Career and Educational Plans

Choose the one item from the list below which best describes your current employment or you immediate employment plans:

I plan to continue in the job I held prior to my DSC degree	2	25%
I plan to be promoted by my current employer because of my DSC degree	1	12.5%
I have already been promoted by my current employer because of my DSC degree	2	25%
I have already been employed by a new employer because of my DSC degree	2	25%
Other	1	12.5%

If you have already been employed by a new employer because of your DSC degree, please indicate how you learned of the job.

Through a contact or referral	1	12.5%
Through efforts of DSC Business Division faculty	1	12.5%
Through direct application	1	12.5%
No reply	5	62.5%

What is your starting salary?

\$25,000 or below	3	37.5%
\$30,001 - \$40,000	2	25%
\$40,001 - \$45,000	1	12.5%
\$45,001 - \$50,000	1	12.5%
No Reply	1	12.5%

Did you expect a salary increase immediately after graduation?

Yes	3	37.5%
No	4	50%
No reply	1	12.5%

How closely related is your job to your degree major?

Highly related	2	25%
Moderately related	4	50%
Somewhat related	2	25%

Section IV Career and Educational Plans

How important do you feel your TM degree was in obtaining your position?

Very important	4	50%
Somewhat important	2	25%
Not important	2	25%

In your opinion, how difficult was it to obtain a job in your degree major?

Difficult	3	37.5%
Average	4	50%
Easy	1	12.5%

What is your level of agreement with the following statement: “My experiences at DSC prepared me for my new job (or to seek a new job)?”

Strongly Disagree	4	50%
Disagree	4	50%

Section V Demographics

What is your current age?

Under 25	2	25%
25-29	4	50%
30-39	1	12.5%
40-49	1	12.5%

What is your gender?

Male	4	50%
Female	4	50%

What is your marital status?

Single, never married	1	12.5%
Single, previously married	2	25%
Married	5	62.5%

Does either of your parents hold a 4 year degree?

Yes, both parents	4	50%
Yes, one parent	1	12.5%
No, neither parent	3	37.5%

Section V Demographics

While working on you 4 year degree, have you been enrolled mainly as a:

Full-time student	4	50%
Part-time student	4	50%

How long has it taken you to complete you 4 year degree program (at all college attended)?

4 years	1	12.5%
5 years	2	25%
6 years	2	25%
7 years or more	2	25%
No reply	1	12.5%

How many years have you attended DSC?

2 years	2	25%
4 years	2	25%
8 years	2	25%
9 years or more	1	12.5%
No reply	1	12.5%