

Course Descriptions of 2011 USG Summer Study in China—General Studies Program

BUSINESS (BUSA/ACCT)

(A) International Environment of Business (BUSA lower division)

PM1

Business strategies and practices are influenced by their surrounding macro environment. These variables include current and emerging issues in the legal, social, political, ethical, technical, and demographic arenas. In this course, students will compare micro-level variables in China to those in other countries. Using current business examples and in-class exercises, students will better understand how business practices are structured. Topics include BRIC (Brazil, Russia, India China), ethics, corporate social responsibility, globalization issues, etc. (*Laura Rose, Dalton State College*)

(B) Managerial Accounting (ACCT upper division)

AM2

Managerial accounting is concerned with providing information to managers—that is, people inside an organization who plan, direct, and control its operations. Managerial accounting provides the essential data with which the organizations are actually run. Cost behavior, cost-volume-profit analysis, budgets, performance evaluations, job order costing, process costing and activity-based costing are some of the topics that will be discussed. (*Laura Rose, Dalton State College*)

COMMUNICATION/MEDIA (COMM/MDIA)

(A) Interpersonal Communication (lower division)

AM1

A course designed to give the student a better understanding of dyadic communication. Emphasis is on how we communicate interpersonally and how we might choose to change our communication in the areas of listening, disclosure, and conflict. During the study, emphasis in class and field experiences will compare the development of interpersonal relationships among Chinese groups to patterns in the US, both at work and within the family, within the intersection between Chinese cultural norms and contexts such as the “One-Child” policy. (*Thomas Preston, Gainesville State College*)

(B) Media, Society, and Culture (lower division)

PM1

This course constitutes a review of the ways in which mass media has transformed individuals, politics, and society. This course will assess current debates over the role of the media in society and emphasize the arguments and strategies of argument used in debating this topic. Field trips will include possible visits to newspaper, radio, and television outlets. In this course, students will discuss and debate the role of the media in the Chinese and American cultures. (*Thomas Preston, Gainesville State College*)

ECONOMICS

(A) Principles of Macroeconomics (lower division)

AM1

An introductory course in macroeconomics providing an understanding of the foundations of economic analysis and economic problem solving. Topics include the basic economic problem, market supply, demand, and equilibrium, the measurement of aggregate economic performance, aggregate supply and demand theory, monetary and fiscal policy, and macroeconomic components of international economics. Studying aspects of the Chinese economy will take place to 1) enhance the understanding of various market macroeconomic concepts by comparing the U.S. – style market capitalism to that of the People’s Republic of China; 2) to further students’ understanding of the global trade environment by looking at China’s export-led economic growth strategy; and 3) leverage the opportunities for international macroeconomic experiential learning while in one of the world’s most economically consequential foreign countries. (*Fred Bounds, Georgia Perimeter College*)

(B) Principles of Microeconomics (lower division)

AM2

An introductory course in microeconomics introducing students to concepts that will enable them to understand and analyze structure and performance of the market economy. Topics include the basic economic problem, markets and price determination, theories of the firm, factor markets, the microeconomic issues, and microeconomic components of international economics. Studying aspects of the Chinese economy will take place to 1) enhance the understanding of various market microeconomic concepts by

comparing the U.S. to the People's Republic of China (PRC); 2) further students' understanding of theories of the firm and factor markets by comparing the way they operate in the U.S. and the PRC; and 3) leverage the opportunities for international microeconomic experiential learning while in one of the world's most economically consequential foreign countries. (*Fred Bounds, Georgia Perimeter College*)

GEOGRAPHY (GEOG)

(A) World Regional Geography (lower division)

AM2

This is a field-based course that introduces the geography of world regions. Students will undertake practical field activities and apply basic geographic concepts to examine major geography themes, including physical environment, population and settlement, cultural coherence and diversity, economic, social, political, and environmental issues at local, regional, and global scales. Focusing on East Asia and China, the key goal of this class is to expose students to the differences and distinctiveness of places, environments, and landscapes and to the commonalities of the world's regions at the same time by integrating field trips, class lectures, and group discussions. (*Jun Tu, Kennesaw State University*)

(B) Geography of Asia (upper division)

AM1

This is a field-based regional geography class. It is designed to give students an overview of physical and human geography of east, south, and southeast Asia (Monsoon Asia), particularly China. Special emphasis is placed on the roles of the natural environment, population geography, cultural geography, historical geography, political geography, agriculture, economic development, urbanization, and other factors that shape China in the past and in the modern era. Field trips to some most important cultural, historical, political sites and economic blooming cities will be integrated with class lectures and group discussions to understand the real China. (*Jun Tu, Kennesaw State University*)

HISTORY (HIST)

(A) United States History since 1865 (lower division)

AM2

A survey of the major political, social, cultural, and international developments in the United States since 1865. Special attention will be paid to the Chinese-American experience as well as the relationship between the Chinese and American societies during the age of imperialism, the Cold War, and current globalization that have influenced the images Chinese and American societies have of each other. (*Louis Schmier, Valdosta State University*)

(B) Special Topics in History: The Holocaust (upper division)

AM1

Discussion of the state-sponsored, systematic persecution and annihilation of European Jewry, as well as others who were targeted for destruction or decimation for racial, ethnic, and national reasons, by Nazi Germany from 1933 to 1946. Special attention will be paid to the Jewish community in Shanghai and the manner by which it became a refuge from the Holocaust for over 20,000 Jews. (*Louis Schmier, Valdosta State University*)

(C) China to 1840 (upper division)

AM2

This course surveys Chinese thought and history, up to 1840. Besides looking at the big themes of Chinese history from earliest times, it highlights the role of ancient cities visited during the program—Xi'an, Luoyang, and Beijing. This is a non-required course, but for students enrolled in the course, field trips become an integral part of our coursework and discussion. (*Douglas Reynolds, Georgia State University*)

(D) China since 1840 (upper division)

PM1

This course examines China from before the Opium War (1839-42) down to today. Of the cities visited during the program, Beijing and Shanghai are highlighted. Readings include Peter Hessler, *River Town: Two Years on the Yangtze* (2001). To assist with the process of discovery, students will keep daily journals, which will be evaluated and will constitute part of the course grade. (*Douglas Reynolds, Georgia State University*)

POLITICAL SCIENCE (POLS)

Global Issues (lower division)

AM1

This is an introduction to international politics with a focus on the Asia-Pacific region. Issues to be discussed include the North Korean Nuclear issue, the coming of the Pacific century, Asian values and democratization, China's transition towards market economy, and more. (*Baogang Guo, Dalton State College*)

***All courses above are open to participating students.**

Class Schedule of 2011 Summer Study in China -General Studies

<i>Class</i>	<i>AM1 8:45 - 10:15</i>	<i>AM2 10:30 - 12:00</i>	<i>PM1 1:30 - 3:00</i>
Guo	Global Issues		
Bounds	Macroeconomics	Microeconomics	
Preston	Interpersonal Communication		Media, Society & Culture
Reynolds		China to 1840	China Since 1840
Rose		Managerial Accounting	Intel. Business Environment
Schmier	Holocaust	US History since 1865	
Tu	Geography of Asia	World Regional Geography	

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