


**2011 USG Study in China-General Studies Program Travel Itinerary (05/09/11-06/07/11)**  
**(Tentative, 08/15/2010)**


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*NOTE: B = Breakfast; L = Lunch; D = Dinner; also, the main sites and hotels on our itinerary will come up on a Google search – have fun searching!*


Mon. May 9: Leave Atlanta

**Beijing:**

Tues., May 10: Arrive Beijing, a tour guide will meet the group at the Beijing International Airport, transfer to the campus at China Institute of Industrial Relations. 


Wed. May 11: **Welcome** and orientation meetings in the morning and then depart for **Great Wall**. After lunch, visit Olympic Stadium, drop the group at Wangfujing shopping district, bus will return to the hotel, take taxi back to hotel on your own (L). 

Thur. May 12: Class Day in morning, bus to **Tiananmen Square and Forbidden City** in afternoon, drop the group at Qianmen shopping street, bus will return to the hotel, take taxi back to hotel on your own. 

Fri. May 13: Class Day in morning, bus to **Confucius Temple and Guozijian** in afternoon, drop the group at Nan Luo Gu Xiang folk street in the hutong area, bus will return to the hotel, take taxi back to hotel on your own. 

Sat. May 14: Bus to **Temple of Heaven, Summer Palace**, afternoon train to Zhengzhou, arrive at night (L). 

**Zhengzhou:**

Sun. May 15: Free day to settle down from the late night arrival, program on-campus orientation meeting before the lunch, meet your ZU buddies in the afternoon, take a campus tour with ZU students, have a meal on campus or visit downtown Zhengzhou or nearby restaurants. 


Mon. May 16: Class day

Tues. May 17: Class day

Wed. May 18: Class day, afternoon cultural enrichment class 1, evening party with Chinese students

Thur. May 19: **Shaolin Temple and Pagoda Forest**. Watch *kongfu* performance inside the temple (L) 

Fri. May 20: Class day, afternoon cultural enrichment class 2

Sat. May 21: Morning Train to **Xi'an**, visits **Terra-Cotta Warriors' Museum**. (L)   
Grand Mosque and adjacent Ancient Culture Street with a faculty member

Sun. May 22: Bike ride on ancient city wall. Train to **Luoyang**, visit **Longmen Grotto**, bus take the group back to campus (BLD). 

Mon. May 23: Class day, afternoon cultural enrichment class 3

Tues. May 24: Class day, afternoon cultural enrichment class 4

Wed. May 25: **Yuntai Mountain Geological Park** (on UNESCO World Geological Park (L)) 

Thur. May 26: Class day (possible field trips in afternoon)

Fri. May 27: Class day


Sat. May 28: Visit the Henan Provincial Museum in the morning, free afternoon

Sun. May 30: **Host family visit** in the afternoon, to be arranged by ZU


Mon. May 31: Class day

Tues. June 1: Visit a school in the morning to help celebrate International Children's Day, to be arranged by ZU.

Wed. June 2: Class day (last day of classes), packing for departure to Shanghai


Thur. June 3: Take speedy train in the morning to Shanghai, check in at the hotel. 

### **Shanghai:**

Fri. June 4: Visit the Yu Garden, the *Chenghuang* Temple shopping district (B) early group dinner, watch an acrobatic show in the evening. (D) 

Sat. June 5: Optional trip to **Nanking or Suzhou** by bullet high-speed train.

Sun. June 6: Free day, all class assignments due.

Mon. June 7: Takes bus to Pudong International Airport for flight back home. (B) 

## Course Descriptions of 2011 USG Summer Study in China—General Studies Program

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### **BUSINESS (BUSA/ACCT)**

#### **(A) International Environment of Business (BUSA lower division)**

**PM1**

Business strategies and practices are influenced by their surrounding macro environment. These variables include current and emerging issues in the legal, social, political, ethical, technical, and demographic arenas. In this course, students will compare micro-level variables in China to those in other countries. Using current business examples and in-class exercises, students will better understand how business practices are structured. Topics include BRIC (Brazil, Russia, India China), ethics, corporate social responsibility, globalization issues, etc. (*Laura Rose, Dalton State College*)

#### **(B) Managerial Accounting (ACCT upper division)**

**AM2**

Managerial accounting is concerned with providing information to managers—that is, people inside an organization who plan, direct, and control its operations. Managerial accounting provides the essential data with which the organizations are actually run. Cost behavior, cost-volume-profit analysis, budgets, performance evaluations, job order costing, process costing and activity-based costing are some of the topics that will be discussed. (*Laura Rose, Dalton State College*)

### **COMMUNICATION/MEDIA (COMM/MDIA)**

#### **(A) Interpersonal Communication (lower division)**

**AM1**

A course designed to give the student a better understanding of dyadic communication. Emphasis is on how we communicate interpersonally and how we might choose to change our communication in the areas of listening, disclosure, and conflict. During the study, emphasis in class and field experiences will compare the development of interpersonal relationships among Chinese groups to patterns in the US, both at work and within the family, within the intersection between Chinese cultural norms and contexts such as the “One-Child” policy. (*Thomas Preston, Gainesville State College*)

#### **(B) Media, Society, and Culture (lower division)**

**PM1**

This course constitutes a review of the ways in which mass media has transformed individuals, politics, and society. This course will assess current debates over the role of the media in society and emphasize the arguments and strategies of argument used in debating this topic. Field trips will include possible visits to newspaper, radio, and television outlets. In this course, students will discuss and debate the role of the media in the Chinese and American cultures. (*Thomas Preston, Gainesville State College*)

### **ECONOMICS**

#### **(A) Principles of Macroeconomics (lower division)**

**AM1**

An introductory course in macroeconomics providing an understanding of the foundations of economic analysis and economic problem solving. Topics include the basic economic problem, market supply, demand, and equilibrium, the measurement of aggregate economic performance, aggregate supply and demand theory, monetary and fiscal policy, and macroeconomic components of international economics. Studying aspects of the Chinese economy will take place to 1) enhance the understanding of various market macroeconomic concepts by comparing the U.S. – style market capitalism to that of the People’s Republic of China; 2) to further students’ understanding of the global trade environment by looking at China’s export-led economic growth strategy; and 3) leverage the opportunities for international macroeconomic experiential learning while in one of the world’s most economically consequential foreign countries. (*Fred Bounds, Georgia Perimeter College*)

#### **(B) Principles of Microeconomics (lower division)**

**AM2**

An introductory course in microeconomics introducing students to concepts that will enable them to understand and analyze structure and performance of the market economy. Topics include the basic economic problem, markets and price determination, theories of the firm, factor markets, the microeconomic issues, and microeconomic components of international economics. Studying aspects of the Chinese economy will take place to 1) enhance the understanding of various market microeconomic concepts by

comparing the U.S. to the People's Republic of China (PRC); 2) further students' understanding of theories of the firm and factor markets by comparing the way they operate in the U.S. and the PRC; and 3) leverage the opportunities for international microeconomic experiential learning while in one of the world's most economically consequential foreign countries. (*Fred Bounds, Georgia Perimeter College*)

## **GEOGRAPHY (GEOG)**

### **(A) World Regional Geography (lower division)**

**AM2**

This is a field-based course that introduces the geography of world regions. Students will undertake practical field activities and apply basic geographic concepts to examine major geography themes, including physical environment, population and settlement, cultural coherence and diversity, economic, social, political, and environmental issues at local, regional, and global scales. Focusing on East Asia and China, the key goal of this class is to expose students to the differences and distinctiveness of places, environments, and landscapes and to the commonalities of the world's regions at the same time by integrating field trips, class lectures, and group discussions. (*Jun Tu, Kennesaw State University*)

### **(B) Geography of Asia (upper division)**

**AM1**

This is a field-based regional geography class. It is designed to give students an overview of physical and human geography of east, south, and southeast Asia (Monsoon Asia), particularly China. Special emphasis is placed on the roles of the natural environment, population geography, cultural geography, historical geography, political geography, agriculture, economic development, urbanization, and other factors that shape China in the past and in the modern era. Field trips to some most important cultural, historical, political sites and economic blooming cities will be integrated with class lectures and group discussions to understand the real China. (*Jun Tu, Kennesaw State University*)

## **HISTORY (HIST)**

### **(A) United States History since 1865 (lower division)**

**AM2**

A survey of the major political, social, cultural, and international developments in the United States since 1865. Special attention will be paid to the Chinese-American experience as well as the relationship between the Chinese and American societies during the age of imperialism, the Cold War, and current globalization that have influenced the images Chinese and American societies have of each other. (*Louis Schmier, Valdosta State University*)

### **(B) Special Topics in History: The Holocaust (upper division)**

**AM1**

Discussion of the state-sponsored, systematic persecution and annihilation of European Jewry, as well as others who were targeted for destruction or decimation for racial, ethnic, and national reasons, by Nazi Germany from 1933 to 1946. Special attention will be paid to the Jewish community in Shanghai and the manner by which it became a refuge from the Holocaust for over 20,000 Jews. (*Louis Schmier, Valdosta State University*)

### **(C) China to 1840 (upper division)**

**AM2**

This course surveys Chinese thought and history, up to 1840. Besides looking at the big themes of Chinese history from earliest times, it highlights the role of ancient cities visited during the program—Xi'an, Luoyang, and Beijing. This is a non-required course, but for students enrolled in the course, field trips become an integral part of our coursework and discussion. (*Douglas Reynolds, Georgia State University*)

### **(D) China since 1840 (upper division)**

**PM1**

This course examines China from before the Opium War (1839-42) down to today. Of the cities visited during the program, Beijing and Shanghai are highlighted. Readings include Peter Hessler, *River Town: Two Years on the Yangtze* (2001). To assist with the process of discovery, students will keep daily journals, which will be evaluated and will constitute part of the course grade. (*Douglas Reynolds, Georgia State University*)

## **POLITICAL SCIENCE (POLS)**

**Global Issues (lower division)**

**AM1**

This is an introduction to international politics with a focus on the Asia-Pacific region. Issues to be discussed include the North Korean Nuclear issue, the coming of the Pacific century, Asian values and democratization, China's transition towards market economy, and more. (*Baogang Guo, Dalton State College*)

**\*All courses above are open to participating students.**

**Class Schedule of 2011 Summer Study in China -General Studies**

| <i>Class</i> | <i>AM1 8:45 - 10:15</i>     | <i>AM2 10:30 - 12:00</i> | <i>PM1 1:30 - 3:00</i>      |
|--------------|-----------------------------|--------------------------|-----------------------------|
| Guo          | Global Issues               |                          |                             |
| Bounds       | Macroeconomics              | Microeconomics           |                             |
| Preston      | Interpersonal Communication |                          | Media, Society & Culture    |
| Reynolds     |                             | China to 1840            | China Since 1840            |
| Rose         |                             | Managerial Accounting    | Intel. Business Environment |
| Schmier      | Holocaust                   | US History since 1865    |                             |
| Tu           | Geography of Asia           | World Regional Geography |                             |

## Faculty of 2011 USG Summer Studies in China - General Studies Program

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### Program Administration

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| <i>Dates</i>          | <i>Faculty Items</i>   | <i>Student Items</i>   |
|-----------------------|--|--|
| Summer 2010           | faculty handbook, faculty list, travel itinerary, course descriptions & schedule |  |
| August                | student application form, scholarship form, color brochure/poster, campus flyer  |  |
| September 17 (Friday) | USG Asia Council meeting at 1pm; Distributions of brochures and posters          |  |
| September/October     | student recruitments, campus study abroad fairs                                  |  |
| Sept.- Dec.           | Campus course equivalencies  | passport application   |
| December 15           | estimates of airline tickets   | <b>first application cut-off</b> , application fee \$250, first installment \$1,400 (\$35 off the 2 <sup>nd</sup> installment, guaranteed placement) |
| January 12, 2011      | committee members begin to review scholarship applications                       | Application deadline for scholarship   |
| February 4            | airline ticket purchase, faculty travel plan, textbook order                     | <b>application deadline</b> , first installment  |
| Late February         | collection of passport & visa application  | Sending passport/visa application to the Program Director  |
| Early March           | visa application mailed, BOR travel insurance                                    | course registrations   |
| April 9 (Saturday)    | program orientation at GSU, returning passport, syllabi distributed              | second installment \$2,000 paid at the orientation, textbook fee   |
| April - May           | travel registration, immunization  | Same   |
| May 9 – June 7        | program period   | Same   |

**TRAVEL ABROAD MEDICAL PROFILE AND CONSENT FOR CARE**  
**CONFIDENTIAL**

After completion, give sealed envelope containing the form to trip leader. Include up-to-date copy of immunizations history.

Name: \_\_\_\_\_

M\_\_\_ F\_\_\_

Home Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Date of Birth: \_\_\_\_\_

Social Security Number: \_\_\_\_\_

In Case of Emergency Notify:

1. Name: \_\_\_\_\_  
Relationship to you: \_\_\_\_\_  
Phone: \_\_\_\_\_

2. Name: \_\_\_\_\_  
Relationship to you: \_\_\_\_\_  
Phone: \_\_\_\_\_

Personal Physician:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Health Insurance:

Company: \_\_\_\_\_

Policy #: \_\_\_\_\_

Group #: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Blood Type (if known) \_\_\_\_\_

Allergies and Drug Reactions:  
(describe type of reaction)

Current Medications:  
(include exact dosage and reason for medication)

Current Medical Problems or Health concerns:  
(list ALL problems whether or not they affect your activity)

Past Illness/Hospitalizations/Surgery:  
(list ALL significant past illness, and all hospitalizations and surgeries; give dates)

Have you ever had chickenpox? \_\_\_\_\_ Yes \_\_\_\_\_ No

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Co-Signature of parent or guardian  
if student is under 18 years of age

## **2011 Summer Study in China – General Studies Program Asia Council of the University System of Georgia**

### **Scholarship Announcement**

This scholarship is provided by the General Studies Program to selected students participating in the summer study program in China. Both undergraduate and graduate students are eligible for the award. Recipients are chosen by a selection committee consisted of participating faculty. Applications will be judged by written essay, GPA, financial need (e.g., FAFSA application), special talents, joint-options, and institutional affiliation of the applicant.

#### **Scholarship amount**

The number of recipients awarded each year will vary according to available funding. This year \$2,500 in scholarship will be given to five recipients with \$500 each.

#### **Application Procedure**

Students may obtain the application form in one of the following two ways:

- Download from the program website at [www.daltonstate.edu/china](http://www.daltonstate.edu/china)
- Contact the professor who processed your program participation
- **Submission of application by email is preferable;** files in either WORD or PDF format are acceptable. Students should email the complete application set to Dr. Wilson Huang at [whuang@valdosta.edu](mailto:whuang@valdosta.edu).

#### **Deadline:**

The application **must be received** no later than **January 12, 2011**. Names of recipients will be announced in early February, 2011.

If you have any questions, please contact the program directors or program representatives below:

**Dr. Baogang Guo**, Division of Social Sciences, Dalton State College, 650 College Dr., Dalton, GA 30720, E-mail: [bguo@daltonstate.edu](mailto:bguo@daltonstate.edu)

**Dr. Wilson Huang**, Department of Sociology, Anthropology, and Criminal Justices, Valdosta State University, Valdosta, GA 31698-0060, E-mail: [whuang@valdosta.edu](mailto:whuang@valdosta.edu)

**Dr. Douglas Reynolds**, Department of History, Georgia State University, 38 Peachtree Center Ave., Atlanta, GA 30303, E-mail: [dreynolds@gsu.edu](mailto:dreynolds@gsu.edu)



The following documents are required for your scholarship application. These documents can be saved in WORD files or scanned to PDF formats, either electronic file is acceptable. They should be attached in a single email as an application set.

1. Completed application form
2. Completed essay
3. Copy of academic transcript at the current institution (direct printout from student account is acceptable)
4. Copy of Student Aid Report (SAR) showing your income information (in the 2010-2011 FAFSA application as you have submitted for federal financial aid)

Below please list the name of one reference. The selection committee may contact your reference for more information during the review process.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Professional Affiliation: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

***I hereby attest that the information submitted on this application is correct and truthful.***

\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_  
Date

## **Essay for 2011 Summer Study in China – General Studies Program**

The essay should address the following issues in a minimum of 500 words: the importance and advantages of studying abroad in China, personal expectations about what the General Studies Program can offer, and how the Program can help you in meeting your expectations or achieving your goals. This essay must be typed.