

Business Libguides

Title	URL	Description
Business Certification and Credentialing	https://libguides.daltonstate.edu/business/certifications	This guide provides study materials for the certification and credentialing exams for various business fields.
Business Research	https://libguides.daltonstate.edu/business	This guide provides instruction for the research of private and public companies as well as non-profit organizations, industry and market research.
BUSA 3701: Career Research	https://libguides.daltonstate.edu/c.php?g=628792	Job searching is serious work! Use this LibGuide to gain sound knowledge about companies and industries, as well tips for resumes and interviewing.
Effective Business Communication and Writing	https://libguides.daltonstate.edu/Business/Communication Writing	Learn correct grammar, punctuation, proofreading and formatting for all forms of business communications.
Entrepreneurship	https://libguides.daltonstate.edu/entrepreneurship	The Entrepreneurship LibGuide includes resources for industry and market research that may be used to create an effective business plan, as well as links for current employment laws and regulations.
ETS Business Major Field Test	https://libguides.daltonstate.edu/ETS	All business students take an exit exam during their last semester at DSC. The test covers all the functional areas of business. This LibGuide will provide review for all subjects included in the ETS exam.
Financial Investment	https://libguides.daltonstate.edu/investments	This guide provides free resources for stock market investment resources
Marketing Research	https://libguides.daltonstate.edu/marketing	The Marketing Research Libguide includes resources to develop product and design promotion for a marketing campaign.
MNGT 4701: Strategic Management	https://libguides.daltonstate.edu/MNGT4701	This guide provides instruction and resources for the team Strategic Analysis and Oral Presentation