

Name _____

Date _____

What Business Major and Minor Is Best For Me?

Instructions: For each question, circle the answer that best correlates with your business personality. Once you finish the quiz, transfer your responses to the scoring sheet to find your major.

1. What would you do with a yearly bonus?
 - A. Save it
 - B. Invest it
 - C. Buy a bigger computer monitor
 - D. Buy shelves to organize my closet or garage
 - E. Treat your co-workers to dinner
 - F. Throw a party
2. Your ideal office would be:
 - A. Quiet office
 - B. Bank
 - C. Multiple large computer screens
 - D. Overlooking the production floor
 - E. Skyscraper
 - F. Convention center floor
3. In a word, how would your friends best describe you?
 - A. Detailed
 - B. Determined
 - C. Organized
 - D. Efficient
 - E. Accepting
 - F. Interesting
4. I'm more:
 - A. Organized
 - B. Strategic
 - C. Technical
 - D. Logical
 - E. Flexible
 - F. Creative
5. Which group best describes you:
 - A. The structured
 - B. The thinkers
 - C. The helpers
 - D. The planners
 - E. The doers
 - F. The persuaders

6. Do you want to supervise others?
 - A. No
 - B. Yes, and their money
 - C. Yes, along with their systems
 - D. Yes, along with production
 - E. Yes, definitely
 - F. No, but influence them
7. What is your preferred work setting?
 - A. Mostly alone
 - B. With a small team
 - C. Alone but assisting others
 - D. With a global team
 - E. With a large team
 - F. Alone, but influencing others
8. Zombie apocalypse? What's your survival plan?
 - A. Determine precisely how much money and assets I have to trade for food
 - B. Determine how long I can sustain a small farm
 - C. Tap into a warehouse system for supplies
 - D. Take inventory and look for trading partners
 - E. Develop a schedule and keep my team motivated to survive
 - F. Find someone in my network and recruit their ammo and a truck
9. I'm driven by:
 - A. Task completion
 - B. Instructions and guidelines
 - C. Results
 - D. On-time delivery
 - E. Concern for the feelings of others
 - F. Sales
10. I prefer to solve problems:
 - A. Using math
 - B. Using equations
 - C. Using models
 - D. Using systems
 - E. Not using math
 - F. Using video or graphics
11. How do you react to frequently changing situations?
 - A. By re-calculating the numbers to see if there is a better outcome
 - B. By re-examining the data to find a better future outcome
 - C. By re-working the program to get a better outcome
 - D. By re-organizing the external members and their tasks to get a better outcome
 - E. By re-evaluating the team dynamics to get a better outcome
 - F. By re-designing the message to get a better outcome

12. Thinking of my greatest accomplishment, I was satisfied because:
- A. I could make my own decisions
 - B. My efforts made money
 - C. My efforts helped someone
 - D. I achieved my end goal on time
 - E. My efforts helped a team
 - F. I was rewarded with prizes, gifts, or money for my efforts
13. When it comes to rules, I prefer to:
- A. Follow them to the letter
 - B. Follow them with a little deviation
 - C. Re-write them to fit the code
 - D. Follow them carefully unless efficient routing prevails
 - E. Make sure my team is following them
 - F. Find innovative and creative ways around them
14. I solve problems by:
- A. Running the numbers again
 - B. Carefully analyzing all the data
 - C. Troubleshooting different possibilities
 - D. Relying on input from all internal and external parts of the system
 - E. Gathering my team to discuss the situation
 - F. Looking for creative solutions
15. When it comes to working with clients, I prefer:
- A. Communication through my work
 - B. Communication through my results
 - C. Communication through electronic format
 - D. Communication through time zones and routings
 - E. Communication through face-to-face interaction
 - F. Communication through social media
16. I'm the best working with:
- A. Numbers
 - B. Equations
 - C. Technology
 - D. Models
 - E. People
 - F. Creative ideas
17. I want to learn most about:
- A. Debit and credit
 - B. Investments and the economy
 - C. Building and installing useful software
 - D. Getting products to customers on time
 - E. Developing and building an effective team
 - F. Market trends and consumer behavior

18. What is your best work environment?
- A. Consistent but with some extreme deadlines
 - B. Consistency with scheduled tasks
 - C. With computers, hardware and software and a task
 - D. Multitasking and managing deadlines
 - E. Fast-paced but with some trends and patterns
 - F. Fast-paced where every day is different
19. I'm happiest when:
- A. I can account for all the money
 - B. I can grow portfolios
 - C. I can use technology
 - D. I can take charge and make something happen
 - E. I can help others succeed
 - F. I can create excitement in something new
20. What are some of your hobbies?
- A. Don't have many hobbies
 - B. Playing games
 - C. Learning and solving video games
 - D. Traveling and exploring
 - E. Reading and writing
 - F. Arts and design

Scoring Sheet						
Your Responses						
Question	A	B	C	D	E	F
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Total of each column						

I have the most responses in Column _____.

Business Career Test Results – Your Best BBA Major is:

Mostly A: Accounting

Congratulations, you scored highest in Accounting. Prepare for in-demand careers in public, private, and non-profit environments. Areas include financial statement auditing, income tax preparation, planning, a compilation of financial statements, financial management, financial planning, environmental, financial analysis, federal law enforcement, forensic accounting, eCommerce or retail accounting, and auditing. Positions accounting students aspire to include: Actuary, Chief Financial Officer, Controller/Comptroller, Environmental Accountant, Forensic Accountant, Non-Profit Accountant, Public Accounting- Auditor, or Tax Accountant, and Sports Accountant.

The need for accounting professionals is expected to increase by more than 6% per year. Accounting is the foundation of a business. Wherever there's money, there's an accountant. According to the US Bureau of Labor Statistics, accounting positions will grow by 13.1% by 2022, with additional 166,700 jobs needed.

Remember, you can earn the 150 hours needed to sit for the CPA exams at DSC's WSOB after your graduate with your 120- hour accounting degree. We offer the best value for your tuition and offer one of the highest returns on students' investment.

Also, choose a minor in Forensic Accounting or Finance.

Forensic Accounting Minor

The Forensic Accounting Minor provides business majors insight into accounting criminal justice aspects while presenting the investigative processes of accounting from engagement to a conclusion. Students master the collection, analysis, and evaluation of evidential matter and communicate their findings to top management for careers in Information Systems, Security, Analysis, Auditing, and Accounting Information Systems.

Finance Minor

The Finance Minor prepares business majors and students with actuarial science concentration to create value in any business type, including for-profit, non-profit, governmental, and healthcare. The Finance minor broadens their learning experience through coursework in financial topics, including investments, corporate finance, and risk management. Elective classes allow students to tailor their minors based on their interests and acquire skills to enhance their job opportunities. Students with a finance minor differentiate themselves from other students in the job market and can take charge of financial future and investment decisions.

Mostly B: Finance & Applied Economics

Congratulations, you scored highest in Finance and Applied Economics. If you enjoy math and working with numbers, consider exploring a career in finance. There are many finance careers such as actuarial analyst, investment banker, forensic accountant, insurance underwriter, stockbroker, accountant, economist, and credit analyst.

A Finance and Applied Economics curriculum provides students with the unique qualitative and quantitative skills required for careers in investments, banking, managerial finance, risk management, real estate, financial management, personal wealth planning, mergers, as a Certified Financial Planner, Financial Analyst, Loan Officer, Securities Analyst, Stockbroker, Actuary, Attorney, Bank Manager, Data Analyst, Energy Analyst, Healthcare Manager, or Land Developer, and other business property development.

Due to a growing range of financial products, finance professionals' demand is rising in the United States. Jobs in Financial Planning are expected to grow by 30% through 2024. To be successful in business, proficiency in financial management is vital. Many organizations need people who can help make decisions on ways company funds will be used now and in the future. A finance degree will prepare you for a future in any organization.

If you're always thinking about outcomes of situations and how one small action can influence another, you're already thinking like an economist. This degree's economics focus will give you an understanding of the national and world economies and allow you to think critically about how materials, money, and resources are bought, traded, and sold. The ability to effectively analyze and predict market activity, economic growth and price fluctuations is a valuable skill sought by many of the world's largest organizations.

Enhance your Finance and Applied Economics major with a minor in FinTech or Business Analytics or Forensic Accounting.

Financial Technology Minor

Georgia is a world leader in financial technology, with approximately 70% of Georgia's corporations' global financial transactions. The University System of Georgia has recognized the FinTech business sector as a high demand career area served by the High Demand Career Initiative.

FinTech is the technology that makes electronic banking possible, including everything from gift cards, debit cards, credit cards, ATM's, and the phone apps you use to transfer money to your friends or pay bills electronically. FinTech allows you to invest, insure, and bank from your mobile device without ever having to set foot in a building. Financial technology courses prepare you for a high demand career in information technology, cybersecurity, data science, and business.

Did you know Georgia is home to the largest concentration of financial technology companies in the country? Georgia companies process more than 70% of all credit and debit card transactions in the United States. Georgia has genuinely earned the name "Transaction Alley!"

Business Analytics Minor

The Business Analytics minor offers business majors the opportunity to master the ever-growing business analytics fields, data mining, and database management systems. This minor provides business students with experience in business through simulations to prepare for information security, computer systems analysis, management, or financial analysis. Students learn underlying trends in Big Data to improve organizations' growth and profitability.

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Mostly C: Management Information Systems

Congratulations, you scored high in Management Information Systems. You will find challenging careers in computer programming, systems analysis, design, database administration, and end-user computing support. Jobs in MIS are found throughout the business, industry, and government.

Management Information systems are a natural fit if you're looking to find your technology interest to use professionally.

The need for data analysts, database and web developers, software developers, and network professionals increases as daily business becomes more dependent on technology.

Career Opportunities include Big Data Analytics Specialist, Business Intelligence Analyst, Business Systems Analyst, Data Analyst, Interface Designer, IT Consultant, Software Engineer, Systems Analyst, and Web Developer.

Also, consider adding a minor in Business Analytics, FinTech, or Finance.

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Mostly D: Logistics and Supply Chain Management

Congratulations, you scored highest on Logistics and Supply Chain Management. This degree covers the entire chain and strategy behind moving goods from one place to another, and careers in LSCM are plentiful. Logistics and Supply Chain Management focuses on designing, managing, and improving networks through which organizations and individuals obtain, use, deliver, and dispose of material goods; acquire and distribute services; and make their offerings available to markets, customers, and clients. Reverse logistics flows include reuse, reclamation, and recycling of goods at the end of their global networks builds value for organizations. You will be prepared for careers in transportation, logistics, purchasing, production, and freight management, along an organization's global supply chain, for jobs as a worldwide commodities director, logistics manager, material flow coordinator, purchasing manager, strategic source manager, and supply chain analyst.

Supply chain professionals oversee the process in which materials, information, and finances flow from supplier to consumer. This process involves communication and collaboration between many organizations within the supply chain.

The need for supply chain management graduates continues to increase across the globe. Many organizations rely on LSCM graduates to create efficiency both inside and outside the organization. A supply chain professional's responsibilities include product development, sourcing, production management, logistics collaboration, and information systems development. This program is offered as a night program.

Consider a minor in Business Analytics, International Business, or FinTech.

Business Analytics Minor

The Business Analytics minor offers business majors the opportunity to master the ever-growing business analytics fields, data mining, and database management systems. This minor provides business students with experience in business through simulations to prepare for information security, computer systems

analysis, management, or financial analysis. Students learn underlying trends in Big Data to improve organizations' growth and profitability.

International Business Minor

The International Business minor prepares business majors to work effectively with global executives throughout the world. Today, all business has global implications. Students are strongly encouraged to select a short-term study abroad experience as one of their classes within the minor, which will provide first-hand knowledge of living and working abroad. Consider adding a foreign language to the minor to prepare for expatriate assignments, for careers as a Foreign Policy Advisor, Global Product Manager, Global Account Manager, International Market Coordinator, International Sales Director, or International Trade Assistant.

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Mostly E: Management

Congratulations, you scored highest in management. You have the skill set required to lead others, and managers are needed in all industries. Some management positions include project managers, first-line supervisors, management analysis, and top executive positions. It would be best if you excelled at communication, organization, and motivating others.

You will be prepared for leadership roles in any business setting. The academic program provides the analytic and conceptual tools needed to plan, organize, lead, control successfully, and direct various individuals, teams, units, and organizations to success. Competent managers are always in demand, making this the most popular business degree.

A major in management is perfect for those who are born to lead. You will learn to analyze financial data, interact with employees, manage workplace operations, and develop solutions to grow any business.

If you're unsure of your career path, management is one of the most versatile majors. Management will prepare you for various organizational roles, including employee and customer relations, finance, operations, and business policy strategy.

Career opportunities include Business Analyst, Business Manager, Compensation Specialist, Corporate Recruiter, Human Resources Manager, Project Manager, School Administrators, and General Manager. This program is offered both as a day and night program.

Also, consider a minor in Human Resources Management, Entrepreneurship, or International Business.

Human Resources Management Minor

The Human Resources Management Minor prepares business majors to recruit, select, train successfully, and develop effective and efficient workforce talent. Students learn to manage diversity in the workforce and develop all staff and team members' talents. Additional leadership skills, negotiations, and managing global teams prepare students for careers as a Human Resource Manager, Talent Acquisition Specialist, Corporate Recruiter, Compensation Analyst, or Benefits Administrator.

Entrepreneurship Minor

The Entrepreneurship minor prepares business majors to start, manage, and grow their entrepreneurial venture. This minor will improve your skills in developing a business plan, preparing your "elevator pitch" for attracting investors, understanding financial statements, and managing a growing workforce within your business start-up. Elective classes allow students to tailor their minors based on their needs and their new venture creation needs. Entrepreneurial thinking, or "intrapreneurship," is highly valued inside established corporations that demand innovation and creativity as well. Students will also work with nascent start-ups in our WSOB classroom inside the Dalton Innovation Accelerator (DIA) in downtown Dalton, GA.

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Mostly F: Marketing

Congratulations, you scored highest in marketing. You are interested in careers in business but may like the more creative aspect of the marketing job. Marketing careers include public relations, business communications, advertising management, advertising sales agent, market research analyst, survey researcher, social media marketing, and sales executive.

Marketing gives a solid foundation in preparation for careers in marketing, professional sales, digital media, marketing management, sales marketing, marketing research, social media marketing, and promotion, for jobs as an Advertising Manager, Brand Manager, Marketing Manager, Sales Trainer, Social Media Analyst, and Marketing Researcher. The focus is on the development of marketing professionals knowledgeable about current and emerging marketing trends.

Marketers must know every aspect of a business and work with various people to create and promote products. It is a perfect career for people who have passion and creativity.

Also, consider a minor in either Entrepreneurship or International Business.

Entrepreneurship Minor

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