



DALTON STATE
WRIGHT SCHOOL OF BUSINESS

NAVIGATING **LIBGUIDES** FOR WRIGHT SCHOOL OF BUSINESS STUDENTS



INVEST IN YOUR FUTURE WITH JUST ONE CLICK:

[Business Certification and Credentialing:](#)

This guide provides study materials for the certification and credentialing exams for various business fields.

[Business Research:](#)

This guide provides instruction for the research of private and public companies as well as non-profit organizations, industry and market research.

[Marketing Research:](#)

The Marketing Research Libguide includes resources to develop product and design promotion for a marketing campaign.

[Entrepreneurship:](#)

The Entrepreneurship LibGuide includes resources for industry and market research that may be used to create an effective business plan, as well as links for current employment laws and regulations.

[ETS Business Major Field Test:](#)

All business students take an exit exam during their last semester at DSC. The test covers all the functional areas of business. This LibGuide will provide review for all subjects included in the ETS exam.

[Financial Investment:](#)

This guide provides free resources for stock market investment resources.

[Effective Business Communication and Writing:](#)

Learn correct grammar, punctuation, proofreading and formatting for all forms of business communications.



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