

CURRICULUM FOR BACHELOR OF ARTS IN COMMUNICATION

LOWER-LEVEL CORE CURRICULUM (61 hours)

Course	Course Title	Prerequisite(s)	Credits	Taken	Grade
<u>Area A – Essential Skills (9)</u>					
ENGL 1101	English Composition I	Minimum SAT/ACT/Ac cuplacer scores	3		
ENGL 1102	English Composition II	ENGL 1101 with a grade of C or better	3		
MATH 1111 or MATH 1101	College Algebra OR Introduction to Math Modeling	Minimum SAT/ACT/Ac cuplacer scores.	3		
<u>Area B – Institutional Options (4)</u>					
COMM 1110	Fundamentals of Speech (must earn C or better)		3		
Area B Elective	Choose from courses listed: ENGL 1105, ENGL 1110, ENGL 1111, COMM 1120, GEOL 1000, HIST 1050, HIST 1051, HUMN 1000, HUMN 1100, HUMN 1300, PHED 1030, SOCI 1000		1		
<u>Area C – Humanities/Fine Arts (6)</u>					
Area C Elective	Choose one from courses listed: ENGL 2111, 2112, 2120, 2121, 2130, 2131, 2201		3		
	Choose one from courses listed: ARTS 1100, HUMN 1201, HUMN 1202, MUSC 1100, MUSC 1110, MUSC 1120, THEA 1100				
<u>Area D – Science/Mathematics/Technology (11-12)</u>					
Lab Science Electives	Chooses from courses listed: BIOL 1105K, 1107K, 1108K, 1203K, 1224K, CHEM 1151K, 1211K, 1212K, GEOL 1121K, GEOL 1122K, GEOL 1131K, PHYS 1111K, PHYS 1112K, PHYS 2211, PHYS 2212K		8		
Elective	Choose from courses listed: ASTR 1010, ASTR 1020, BIOL 1105K, 1203K, 1224K, CHEM 1151K,		3-4		

	CMPS 1130, CMPS 1301, CMPS 1302, GEOL 1121K, GEOL 1122K, GEOL 1131K, MATH 1113, MATH 2181, * MATH 2200 , MATH 2253, PHYS 1111K, PHYS 1112K, PHYS 2211, PHYS 2212K Communication majors are encouraged to take MATH 2200.				
<u>Area E – Social Sciences (12)</u>					
HIST 2111 or 2112	United States History		3		
POLS 1101	American Government		3		
PSYC 1101	Introduction to Psychology		3		
Area E Elective	Choose from courses listed: ANTH 1103, ECON 2105, 2106, GEOG 1100, 1101, 1111, HIST 1111, 1112, 2111, 1221, PHIL 1103, 2010, 2020, POLS 2101, 2201, 2301, 2401, 2101, 2103, 2204, 2250, SOCI 1101, 1160		3		
<u>Area F – Major Related (18)</u> B.A. Comm majors must earn C or better in Area F courses.					
Foreign Language	FREN 1001-2002 or SPAN 1001-2002 or GRMN 1001-1002		6		
COMM 2000	Introduction to Mass Communication	ENGL 1101, C or better	3		
COMM 2110	Interpersonal Communication	COMM 1110 and ENGL 1101	3		
COMM 1100	Human Communication	COMM 1110 and ENGL 1101	3		
Elective	Choose from courses listed: * ENGL 2201 , 2010, 2120, 2121, 2130, 2131, HUMN 1201, 1202, MUSC 1100, THEA 1100, THEA 2100. Communication majors are encouraged to take ENGL 2201.	READ 0098, unless exempt	3		
Physical Education (1)					
PHED	Activity Elective		1		

Upper Division Courses

CORE: (30 hours)

Note: All courses are three hours credit.

	Semester Taken:	Grade
Communication Theory (COMM 3100)		
Communication for Business and Professional Settings (COMM 3301)		
Communication Research Methods (COMM 3310)		
Organizational Communication (COMM 3400)		
Applied Research Methods (COMM 4001)		
Media Effects (COMM 4180)		
Introduction to Film Studies (COMM 4400)		
Intercultural Communication (COMM 4425)		
Mass Media and Society (COMM 4602)		
Senior Seminar in Communication (COMM 4999)		

To complete the other 30 hours necessary for graduation with a B.A. degree in Mass Communication, the student may choose from the following:

Generalist Concentration:

General Electives taken to complete generalist concentration (12-15)
1.
2.
3.
4.
5.
Minor: (15-18 hours) or other communication electives
1.
2.
3.
4.
5.
6.

Concentration in Business and Corporate Communication (15 hours)

- Introduction to Public Relations (COMM 3000)
- Principles of Advertising (COMM 3001)
- Sports Communication (COMM 3200)
- Persuasive Communication (COMM 3220)
- Nonverbal Communication (COMM 3331)
- New Communication Technology (COMM 3332)
- Listening (COMM 3350)
- Readings in Leadership and Communication (COMM 3405)
- Small Group Communication (COMM 3425)
- Humor Communication (COMM 3500)
- Political Communication (COMM 3510)
- Special Topics in Communication (COMM 3900)
- Internship in Communication (COMM 4000)
- Integrated Marketing Communication (COMM 4100)
- Interpersonal Communication and Conflict Management (COMM 4110)
- Law and Ethics in Communication (COMM 4380)
- Gender and Communication (COMM 4711)

Upper Division Communication Electives taken to complete Business/Corporate Concentration
1.
2.
3.
4.
5.
Optional Minor or upper division electives: (15 hours)
1.
2.
3.
4.
5.
6.

Concentration in Social Media (12-15 hours)

- Introduction to Public Relations (COMM 3000)
- Principles of Advertising (COMM 3001)
- Writing for Electronic Media (COMM 3101)
- Persuasion (COMM 3220)
- New Communication Technology (COMM 3332)
- EPublishing (COMM 3801)
- Special Topics in Communication (COMM 3900)
- Emerging Media (COMM 4300)
- Internship in Communication (COMM 4000)
- Integrated Marketing Communication (COMM 4100)
- Social Media Communication (COMM 4200)
- Law and Ethics in Communication (COMM 4380)

Upper Division Communication Electives taken to complete Social Media Concentration
1.
2.
3.
4.
5.
Minor: (15-18 hours)
1.
2.
3.
4.
5.
6.

Concentration in Film Studies. The student completes 18 hours of classes at the Georgia Film Academy and 12 hours of upper division communication electives.

Upper division Communication Electives (12)	Semester Taken	Grade
1.		
2.		
3.		
4.		