Entrepreneurship plays a crucial role in the way new ideas, inventions, and technologies are created and introduced into the global marketplace. Our marketing, management and economics courses will teach you when to take risks, how to adapt to changing market conditions, and how to promote your goods/services. This will allow you to have a better understanding of the financial forces that affect business ventures.

<table>
<thead>
<tr>
<th>Junior</th>
<th>Area/Level</th>
<th>Fall Semester</th>
<th>Cr.</th>
<th>JR</th>
<th>Area/Level</th>
<th>Spring Semester</th>
<th>Cr.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 3800</td>
<td>Upper Core</td>
<td>Understanding Financial Statements</td>
<td>3</td>
<td>MNGT 4053</td>
<td>Upper Core</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>MNGT 4501</td>
<td>Upper Core</td>
<td>Entrepreneurship <em>(pre-req: MNGT 3051, MARK 3010, FINC 3056)</em></td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Total</td>
<td>6</td>
<td></td>
<td></td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Senior</td>
<td>Area/Level</td>
<td>Fall Semester</td>
<td>Cr.</td>
<td>SR</td>
<td>Area/Level</td>
<td>Spring Semester</td>
<td>Cr.</td>
</tr>
<tr>
<td>Elective</td>
<td>Upper</td>
<td>Elective Course *</td>
<td>3</td>
<td>Elective</td>
<td>Upper</td>
<td>Elective Course *</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Total</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

*Select two of the following classes:*

- BUSA 3360 Business Negotiation Skills (occasionally; pre-req: BUSA 3301)
- ECON 3109 Managerial Economics (S, SU; pre-req: ECON 2105, ECON 2106)
- FINC 3101 Intermediate Corporate Finance (F)
- LSCM 4255 Business Process Simulations (F; pre-req: BUSA 3055, LSCM 3251)
- LSCM 4288 Logistics (F)
- LSCM 4503 Quality Management Systems (F, S; pre-req: MNGT 3051, LSCM 3251)
- MARK 3011 Consumer Behavior (S)
- MARK 3233 Retail Marketing (occasionally)
- MARK 3455 Professional Selling (SU)
- MARK 3517 Services Marketing (occasionally)
- MARK 3570 Integrated Brand Promotion (F)
- MARK 4121 Marketing Research & Analysis (F)
- MARK 4433 Social Media Marketing (S)
- MNGT 4253 Staffing & Talent Development (occasionally)
- MNGT 4602 Leadership (F, S)
- MNGT 4605 Organizational Effectiveness (F, S)
- MNGT 4612 Managing Effective Teams (F, S)

*F- Fall; S-Spring; SU-Summer*