

**Course Progression for  
Minor in Entrepreneurship  
2020-2021**

Entrepreneurship plays a crucial role in the way new ideas, inventions, and technologies are created and introduced into the global marketplace. Our marketing, management and economics courses will teach you when to take risks, how to adapt to changing market conditions, and how to promote your goods/services. This will allow you to have a better understanding of the financial forces that affect business ventures.

<b>Junior</b>	<b>Area/Level</b>	<b>Fall Semester</b>	<b>Cr.</b>	<b>JR</b>	<b>Area/Level</b>	<b>Spring Semester</b>	<b>Cr.</b>
ACCT 3800	Upper Core	Understanding Financial Statements	3	MNGT 4053	Upper Core	Human Resource Management	3
MNGT 4501	Upper Core	Entrepreneurship (pre-req: MNGT 3051, MARK 3010, FINC 3056)	3				
		Total	6			Total	3
<b>Senior</b>	<b>Area/Level</b>	<b>Fall Semester</b>	<b>Cr.</b>	<b>SR</b>	<b>Area/Level</b>	<b>Spring Semester</b>	<b>Cr.</b>
Elective	Upper	Elective Course *	3	Elective	Upper	Elective Course *	3
		Total	3			Total	3

\*Select **two** of the following classes:

BUSA 3360	Business Negotiation Skills (occasionally; pre-req: BUSA 3301)
ECON 3109	Managerial Economics (S, SU; pre-req: ECON 2105, ECON 2106)
FINC 3101	Intermediate Corporate Finance (F)
LSCM 4255	Business Process Simulations (F; pre-req: BUSA 3055, LSCM 3251)
LSCM 4288	Logistics (F)
LSCM 4503	Quality Management Systems (F, S; pre-req: MNGT 3051, LSCM 3251)
MARK 3011	Consumer Behavior (S)
MARK 3233	Retail Marketing (occasionally)
MARK 3455	Professional Selling (SU)
MARK 3517	Services Marketing (occasionally)
MARK 3570	Integrated Brand Promotion (F)
MARK 4121	Marketing Research & Analysis (F)
MARK 4433	Social Media Marketing (S)
MNGT 4253	Staffing & Talent Development (occasionally)
MNGT 4602	Leadership (F, S)
MNGT 4605	Organizational Effectiveness (F, S)
MNGT 4612	Managing Effective Teams (F, S)

*F- Fall; S-Spring; SU-Summer*