



Strategic Planning Policy

Revised: August - 2019

Strategic Planning is a key process at Dalton State College, acting as a guide to nurture institutional growth. The process incorporates both planning — the development of strategic priorities—and assessment—the appraisal of how well the College meets those priorities. In this way, Dalton State embeds strategic planning and institutional effectiveness into a single system of operation, and it evaluates the strategic planning process after each cycle, using this feedback to make adjustments to the process as needed.

Every three to five years, the president of the College initiates the strategic planning process by appointing a Strategic Planning Committee. The Committee will be comprised of representatives of the campus community. Additional input will be sought from community stakeholders. The Strategic Plan is created with supporting documents in mind — [the Dalton State College Mission, Vision and Values](#), [The University System of Georgia Board of Regents' Strategic Plan](#) and other relevant documents. The Committee determines new priorities in response to emerging issues, trends, challenges, and opportunities. It also reviews strategic priorities from previous years to determine whether any of these need to be carried over into the new plan. The Strategic Planning Committee, upon completion of their work, will present the strategic plan to Dalton State College employees for final confirmation of the plan. The College's Strategic Plan outlines the strategic priorities as a key component of the plan. These priorities provide guidance for the College as it invests in growth and continuous improvement. The College then documents the Strategic Plan's success through [annual strategic plan progress reports](#) produced as part of the Annual Reports required of all departments. The College's Strategic Plans are all available online on the [Dalton State College Website](#).

On an annual basis, each unit within the college will develop goals to support the primary objectives of the strategic plan. Subsequently, annual reports will be received from each unit detailing their progress toward the goals established the preceding year.