

Wright School of Business Faculty/Staff Directory

Full-time Faculty				
Name	Research Expertise	Non-Research Expertise	Languages	Degrees
Carruthers, Keith	Global Sourcing Trade Protectionism International Trade	Lean / Continuous Improvement Frontline Leadership Supply Chain Management Business Strategy Operations Management (Mfg) Entrepreneurship		Ph.D. University of Hull M.B.A. University of Moncton B.A. University of Waterloo B.B.A. Acadia University
Connors, Jamie	Tax Accounting Burnout in CPAs	Taxes – Individual and Business Bookkeeping Forensic Accounting		A.B.D. UTC M.B.A. University of Central Florida B.S. Merchant Marine Academy
Culp, Robert	Environmental Issues in Economics Health Care Economics Real Estate Finance Public Policy	Macroeconomics		Ph.D. University of Tennessee Knoxville M.S. Texas A & M B.S. Texas A & M
D'itri, Mike	Optimization and applied math modeling Data envelopment analysis Production scheduling Decision theory Ethical assurance	Higher education and the role of accreditation Student advising and retention issues Wright School of Business degree programs Ethical assurance Continuous improvement in higher education		Ph.D. Michigan State University M.B.A. Michigan State University B.S. Michigan State University
Gabrini, Carl	Local Government Administration Revenue and Spending Policy Auditing Water Policy Performance Measurement	Accounting and Reporting Matters (Public/Private/nonprofit) Government Budgeting Policy Analysis Organization Change/Development Ethics		Ph.D. Florida State University M.S. University of Central Florida M.B.A. Dowling College B.A. Stony Brook University

Full-time Faculty				
Name	Research Expertise	Non-Research Expertise	Languages	Degrees
Garcia, Fernando	Ambidexterity (exploration and exploitation) Psychological empowerment Psychological ownership SWOT analysis Entrepreneurship Innovation/adaptation International business - Multilatinas	Project management MS Project software & PERT/CPM Construction & remodeling management Estimating & time-phased budgeting International education & study abroad		D.B.A. Kennesaw State University M.B.A. Kennesaw State University B.S. Dalton State College B.S. Universidad Nacional de Ingenieria
Gardiner, Lorraine	Assurance of learning Multiple criteria decision making Simulation modeling applications Experiential learning with software systems and models	SAP Enterprise Resource Management Software FinTech majors and careers Databases Analytics Optimization models Agile development Web application development	French – spoken, written and read	Ph.D. University of Georgia B.A. Hollins College
Hammontree, Carolina	SWOT Analysis Entrepreneurship Innovation/adaptation in a Global Context International Business – Multilatinas Learning Design	International Business Strategic Management Organizational Change Budgeting and Project Valuation Business Valuation International Education	Spanish – speak, read, write, and translates	M.B.A. University of Tennessee Chattanooga B.A. Universidad de Carabobo Venezuela
Helms, Marilyn	Business Clusters entrepreneurship Circular Economy Reverse Supply Chain Logistics	Supply Chain Management Strategic Management Logistics / Transportation Local Economy Carpet Industry North West Georgia Professional Business Certifications Employment General Higher Education HealthCare Business School Topics – Accreditation, Majors/Minors		D.B.A. University of Memphis M.B.A. University of Memphis B.B.A. University of Memphis

Full-time Faculty				
Name	Research Expertise	Non-Research Expertise	Languages	Degrees
Kim, Dong-Gook (DK)	Human decision making Process simulation Assessment Pedagogy Methodology	Data mining Data visualization and communication Data modeling Process improvement R programming Power BI, Power Query, M	Korean – speak, read, and write	Ph.D. Georgia State University M.S. University of Nebraska B.S. Dongguk University
Littlefield, Jon	Consumer Socialization Gender Justice in Marketing Brand Related Bullying Stigma in Mobile House Parks			Ph.D. Virginia Tech M.B.A. Virginia Tech B.S. Mars Hill College
Marshall, Vic	Business Strategy in a Global Context Formal and Informal Institutions Formal and Informal Corruption Cultural distance, Differences, and Friction Firm Internalization Processes Firm Degree of Internalization Firm Financial Performance			D.B.A. Kennesaw State University M.B.A. Kennesaw State University B.S. Mississippi State University
Ryle, Patrick	Accounting & Public Policy Law & Public Policy Taxation Accounting & Financial Reporting Sustainability & Sustainability Reporting Accounting Information Systems, Privacy and Security	Government & Municipal Law General Business Law Licensing Law		J.D. Northeastern University M.B.A. University of Rhode Island B.S. University of Massachusetts at Boston
Watkins, Caleb	Labor Economics Defense Economics	Industrial Organization		Ph.D. Middle Tennessee State University M.A. Middle Tennessee State University B.S.

Full-time Faculty				
Name	Research Expertise	Non-Research Expertise	Languages	Degrees
Williams, David	Social Media Marketing Sports Marketing Entrepreneurship			D.B.A. Kennesaw State University M.B.A. University of South Alabama B.B.A. University of Montevallo
Yan, Kevin	Fintech (SME Lending) Online User Innovation Communities IT Consumerization	Data visualization and modeling VB programming in Excel Stata & R Weka machine learning Cisco Packet Tracer Partial least squares path modeling	Chinese Mandarin and Shanghainese – Speak, read, and write	Ph.D. Baylor University M.S. Baylor University M.S. Shanghai University B.A. Shanghai University
Young, Cortnee		Social Media Best Practices (Facebook and Instagram) Social Media Advertising (Facebook and Instagram) Basic Graphic Design Retail Marketing		M.B.A. King University B.A. King University
Yu, Han	Economics of Education, Health Economics, Labor Economics, Applied Econometrics, Subjective Well-Being		Chinese Mandarin – Speak, Read and Write	Ph.D. Louisiana State University M.S. Louisiana State University M.S. Central University of Finance and Economics B.S. Suzhou University of Science and Technology

Part-time Faculty				
Name	Research Expertise	Non-Research Expertise	Languages	Degrees
Brown, David				M.S. Georgia Southern University M.S. University of Tennessee
Caperton, Bob		Real Estate Investment Real Estate Development Property Management Entrepreneurship Dalton Innovation Accelerator		M.B.A. Emory University
Gordon, Jim		Engineering Malcolm Baldrige Skilled nursing operations		M.B.A. University of Georgia B.S. North Carolina State University
Haverland, Bob	SAP in Introduction Accounting Courses	Managerial Accounting Accounting for Private For- Profit Small Businesses Sage (Peachtree) Accounting Sage Payroll QuickBooks Cares Act, Paycheck Protection Plan Financial Presentations Small Business Valuation		M.B.A. New Mexico Highlands University B.B.A. Southern Oregon State College
Minor, John				J.D. Mercer University
Nelson, Christie		Human Resources International Human Resources Compliance Staffing and Talent Development Shaw Industries, Inc. Floorcovering Industry		M.S. University of Alabama B.S. University of Alabama

Part-time Faculty				
Name	Research Expertise	Non-Research Expertise	Languages	Degrees
Sasser, Mary Ann	Diversity and Inclusion Human Resources	Human Resources Staffing and Talent Development Shaw Industries, Inc. Floorcovering Industry		M.S. Troy University B.S. Auburn University
Smith, Ray		Fulbright Program Internationalization HealthCare Ethics Baltic Countries Eastern/Central Europe Leadership Training & Development		Ph.D. Regent University Master University of South Carolina B.A. University of Tennessee Chattanooga
Terry, Beth		Auditing & attestation for non-public US companies Auditing of ERISA Plans Financial accounting		M.Acc. University of Tennessee B.B.A. Dalton State College
Allen "Tripp" Ward		Real Estate Entrepreneurship		Masters Auburn University B.S. Clemson University