Section I  General Satisfaction

Overall, how would you rate your level of satisfaction with the Management degree program received at DSC?

<table>
<thead>
<tr>
<th>Level</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very satisfied</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Satisfied</td>
<td>2</td>
<td>66.7%</td>
</tr>
<tr>
<td>Dissatisfied</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Very dissatisfied</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

Would you recommend the MARK degree program at DSC to others?

<table>
<thead>
<tr>
<th>Recommendation</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>3</td>
<td>100.0%</td>
</tr>
<tr>
<td>No</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

If you could do it all over again would you choose a different major for your business degree?

<table>
<thead>
<tr>
<th>Recommendation</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>No</td>
<td>3</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

If you answered “Yes”, what major would you choose?

<table>
<thead>
<tr>
<th>Major</th>
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</tr>
</thead>
<tbody>
<tr>
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Why?

<table>
<thead>
<tr>
<th>Reason</th>
<th>Count</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>No reply</td>
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</tbody>
</table>
### Section II  Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business & Technology?

#### Instruction by faculty

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Poor</td>
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<td>0.0%</td>
</tr>
<tr>
<td>Fair</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Good</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Excellent</td>
<td>2</td>
<td>66.7%</td>
</tr>
</tbody>
</table>

#### Academic advising by faculty

<p>| | | |</p>
<table>
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<tbody>
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<td>33.3%</td>
</tr>
<tr>
<td>Fair</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Good</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Excellent</td>
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<td>0.0%</td>
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</tbody>
</table>

#### Clarity of program requirements

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<table>
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<td>0.0%</td>
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<tr>
<td>Fair</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Good</td>
<td>2</td>
<td>66.7%</td>
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<tr>
<td>Excellent</td>
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#### Availability of faculty advisor

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<tr>
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<td>0.0%</td>
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<tr>
<td>Good</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Excellent</td>
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#### Career counseling and advising

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<tr>
<td>Good</td>
<td>1</td>
<td>33.3%</td>
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<tr>
<td>Excellent</td>
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<td>33.3%</td>
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#### Accessibility of faculty

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<tr>
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<td>0.0%</td>
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<tr>
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Section II  Quality of Instruction and Advising

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<tr>
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<td>100.0%</td>
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<td>0.0%</td>
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<table>
<thead>
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<td>66.7%</td>
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<td>0.0%</td>
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<td>100.0%</td>
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<table>
<thead>
<tr>
<th>Testing/grading system</th>
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<tbody>
<tr>
<td>Poor</td>
<td>0</td>
<td>0.0%</td>
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<tr>
<td>Fair</td>
<td>0</td>
<td>0.0%</td>
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<td>Good</td>
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<tr>
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<tr>
<td>Fair</td>
<td>0</td>
<td>0.0%</td>
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<tr>
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<td>0.0%</td>
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<tr>
<td>Excellent</td>
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<table>
<thead>
<tr>
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</tr>
<tr>
<td>Fair</td>
<td>0</td>
<td>0.0%</td>
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<tr>
<td>Good</td>
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<td>0.0%</td>
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<tr>
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</table>
Section II  Quality of Instruction and Advising

<table>
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<tr>
<th>Availability of computer facilities</th>
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</thead>
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<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td></td>
<td>Good</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td></td>
<td>Excellent</td>
<td>1</td>
<td>33.3%</td>
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</table>

<table>
<thead>
<tr>
<th>Classroom and teaching facilities</th>
<th>Poor</th>
<th>0</th>
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</thead>
<tbody>
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<td>Fair</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td></td>
<td>Good</td>
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<td>0.0%</td>
</tr>
<tr>
<td></td>
<td>Excellent</td>
<td>3</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Relevance of classes to career goals/objectives</th>
<th>Poor</th>
<th>0</th>
<th>0.0%</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Fair</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td></td>
<td>Good</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td></td>
<td>Excellent</td>
<td>1</td>
<td>33.3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Library facilities</th>
<th>Poor</th>
<th>0</th>
<th>0.0%</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Fair</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td></td>
<td>Good</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td></td>
<td>Excellent</td>
<td>3</td>
<td>100.0%</td>
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</table>

<table>
<thead>
<tr>
<th>Availability of library facilities</th>
<th>Poor</th>
<th>0</th>
<th>0.0%</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Fair</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td></td>
<td>Good</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td></td>
<td>Excellent</td>
<td>3</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
Section III  Program Learning Outcomes

To determine if the student learning outcomes of the MARK program were met, please indicate your level of agreement or disagreement with the following statements.

Now that I have completed the MARK degree program, I …

<table>
<thead>
<tr>
<th>Am familiar with marketing terminology and concepts.</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Understand marketing as a process and a multifaceted phenomenon.</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Know how advertising and promotional strategy fit within the marketing strategy and overall business strategy of a company.</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Understand basic promotion and advertising concepts.</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Can discern the impact of a society’s values on advertising.</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>1</td>
<td>33.3%</td>
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</tbody>
</table>
### Section III  Program Learning Outcomes (continued)

**Can evaluate the creative function of promotions**

<table>
<thead>
<tr>
<th></th>
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<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly disagree</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Disagree</td>
<td>1</td>
<td>33.3%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agree</td>
<td>0</td>
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<td>0</td>
<td></td>
</tr>
<tr>
<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Understand basic consumer behavior concepts and theories.**

<table>
<thead>
<tr>
<th></th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly disagree</td>
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<td>0</td>
</tr>
<tr>
<td>Disagree</td>
<td>0</td>
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</tr>
<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
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<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
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</table>

**Understand the role of consumers and marketers in a variety of retail situations.**

<table>
<thead>
<tr>
<th></th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
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</thead>
<tbody>
<tr>
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<tr>
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<td>1</td>
<td>33.3%</td>
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</table>

**Understand the personal selling as a major function within the marketing and promotional mix of a business**

<table>
<thead>
<tr>
<th></th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
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<td>0</td>
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<tr>
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<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
<td></td>
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<tr>
<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
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</table>

**Am able to prepare and complete a sales presentation**

<table>
<thead>
<tr>
<th></th>
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<th>Disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
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<tbody>
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<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Disagree</td>
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<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
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<tr>
<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
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**Understand the cultural factors that affect international marketing.**

<table>
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<th>Agree</th>
<th>Strongly agree</th>
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<tr>
<td>Agree</td>
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<td>33.3%</td>
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<tr>
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<td>2</td>
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### Section III  Program Learning Outcomes (continued)

#### Know the differences between qualitative and quantitative research

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<tr>
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<td>0.0%</td>
</tr>
<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
</tr>
</tbody>
</table>

#### Can design a research project

<table>
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<tr>
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<tr>
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</tr>
<tr>
<td>Strongly agree</td>
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<td>66.7%</td>
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</tbody>
</table>

#### Can design a valid questionnaire for survey research

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<td>1</td>
<td>33.3%</td>
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<td>1</td>
<td>33.3%</td>
</tr>
<tr>
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<td>1</td>
<td>33.3%</td>
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</table>

#### Know the ethical issues in marketing research

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<tr>
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<td>33.3%</td>
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</tr>
<tr>
<td>Strongly agree</td>
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<td>66.7%</td>
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#### Can analyze and interpret data

<table>
<thead>
<tr>
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<tbody>
<tr>
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<tr>
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<td>0.0%</td>
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<tr>
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</tr>
<tr>
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#### Can write a marketing research report

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</thead>
<tbody>
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<td>0.0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Agree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
</tr>
</tbody>
</table>
Section IV General Education Learning Outcomes

Please indicate your level of agreement with the following statements.

As a result of my education at Dalton State College:

I possess the necessary academic skills and competencies to be gainfully employed and be productive.

<table>
<thead>
<tr>
<th>Level of Agreement</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
</tr>
</tbody>
</table>

I think more critically.

<table>
<thead>
<tr>
<th>Level of Agreement</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
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<td>0.0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Agree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>3</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

I can analyze and interpret statistical data.

<table>
<thead>
<tr>
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<th>Count</th>
<th>Percentage</th>
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</thead>
<tbody>
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<tr>
<td>Disagree</td>
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<td>0.0%</td>
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<tr>
<td>Agree</td>
<td>2</td>
<td>66.7%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>1</td>
<td>33.3%</td>
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</tbody>
</table>

I can perform basic mathematical operations.

<table>
<thead>
<tr>
<th>Level of Agreement</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Agree</td>
<td>3</td>
<td>100.0%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

I can use computers and personal productivity application software to increase my effectiveness on the job.

<table>
<thead>
<tr>
<th>Level of Agreement</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
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<td>0</td>
<td>0.0%</td>
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<tr>
<td>Disagree</td>
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<td>0.0%</td>
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<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>2</td>
<td>66.7%</td>
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</tbody>
</table>
Section IV General Education Learning Outcomes (continued)

<table>
<thead>
<tr>
<th>I have good oral communication skills.</th>
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<tbody>
<tr>
<td>Strongly disagree</td>
<td>0</td>
<td>0.0%</td>
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<tr>
<td>Disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Strongly Agree</td>
<td>2</td>
<td>66.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>I have good writing skills.</th>
<th></th>
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<tr>
<td>Strongly disagree</td>
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<tr>
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<tr>
<td>Strongly Agree</td>
<td>2</td>
<td>66.7%</td>
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</tbody>
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<table>
<thead>
<tr>
<th>I understand the importance of cultural diversity.</th>
<th></th>
<th></th>
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<tbody>
<tr>
<td>Strongly disagree</td>
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<tr>
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<tr>
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<td>66.7%</td>
</tr>
<tr>
<td>Strongly Agree</td>
<td>1</td>
<td>33.3%</td>
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<table>
<thead>
<tr>
<th>I know how globalization issues affect the business environment.</th>
<th></th>
<th></th>
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<tbody>
<tr>
<td>Strongly disagree</td>
<td>0</td>
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<tr>
<td>Disagree</td>
<td>0</td>
<td>0.0%</td>
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<tr>
<td>Agree</td>
<td>2</td>
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</tr>
<tr>
<td>Strongly Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>I have decision-making skills.</th>
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<tbody>
<tr>
<td>Strongly disagree</td>
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<tr>
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<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
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<tr>
<td>Strongly Agree</td>
<td>2</td>
<td>66.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>I understand the role of ethics in business.</th>
<th></th>
<th></th>
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<tbody>
<tr>
<td>Strongly disagree</td>
<td>0</td>
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<tr>
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<td>0.0%</td>
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<tr>
<td>Agree</td>
<td>2</td>
<td>66.7%</td>
</tr>
<tr>
<td>Strongly Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
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</table>
### Section V  Educational Plans

**Do you plan to obtain further education after you graduate from DSC?**

<table>
<thead>
<tr>
<th>Yes</th>
<th>1</th>
<th>33.3%</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>2</td>
<td>66.7%</td>
</tr>
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**Do you plan to work while obtaining further education?**

<table>
<thead>
<tr>
<th>Yes</th>
<th>1</th>
<th>33.3%</th>
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</thead>
<tbody>
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<td>0.0%</td>
</tr>
<tr>
<td>No reply</td>
<td>2</td>
<td>66.7%</td>
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</tbody>
</table>

**Attend graduate/professional school**

<table>
<thead>
<tr>
<th>Yes</th>
<th>0</th>
<th>0.0%</th>
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</thead>
<tbody>
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</tr>
<tr>
<td>No reply</td>
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**Obtain another bachelor’s degree**

<table>
<thead>
<tr>
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</tr>
<tr>
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**Take more college courses**

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<thead>
<tr>
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<tbody>
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</tr>
<tr>
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**Take professional development courses**

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</tr>
<tr>
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**Take certification review courses**

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<tr>
<td>No reply</td>
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</table>
## Section V  Educational Plans (continued)

### Other

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<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>No reply</td>
<td>2</td>
<td>66.7%</td>
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</tbody>
</table>

**If you plan to attend graduate/professional school, please name the Institution.**

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<tbody>
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**Degree/program of study:**

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**Full-time**

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**When?**

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<tbody>
<tr>
<td>No reply</td>
<td>3</td>
<td>100.0%</td>
</tr>
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</table>

**What is your level of agreement with the following statement: “DSC effectively prepared me to continue my education?”**

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Agree</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>No reply</td>
<td>2</td>
<td>66.7%</td>
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</tbody>
</table>

**What is the highest degree you plan to obtain?**

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<table>
<thead>
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<tbody>
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<td>Master’s degree</td>
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<tr>
<td>Doctoral degree</td>
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</tr>
<tr>
<td>Professional degree (law, medicine, dentistry, etc.)</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Undecided</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>No reply</td>
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</table>
### Section VI  Employment and Employment Plans

**What is your current employment status?**

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<thead>
<tr>
<th>Employment Status</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working part-time in a job related to my degree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Working part-time in a job NOT related to my degree</td>
<td>2</td>
<td>66.7%</td>
</tr>
<tr>
<td>Working full-time in job related to my degree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Working full-time in a job NOT related to my degree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Enlisted in the military</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Unemployed, seeking employment</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Unemployed, NOT seeking employment</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Retired</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
<td>33.3%</td>
</tr>
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</table>

**If you are employed, part-time or full-time, what is your organization’s primary business activity?**

<table>
<thead>
<tr>
<th>Business Activity</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
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<tr>
<td>Banking</td>
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</tr>
<tr>
<td>Communications</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Computer equipment manufacturers</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Data processing services / Programming</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Delivery / Distribution</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Education</td>
<td>2</td>
<td>66.7%</td>
</tr>
<tr>
<td>Government</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Manufacturing (carpet, rugs, and hard-surface flooring)</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Manufacturing (not carpet, rugs, and hard-surface flooring)</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Marketing</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Medical / Healthcare</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Retail</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Transportation</td>
<td>0</td>
<td>0.0%</td>
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<tr>
<td>Utilities</td>
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<td>0.0%</td>
</tr>
<tr>
<td>Wholesale</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Other</td>
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</table>
Section VI  Employment and Employment Plans (continued)

Did you participate in DSC’s employment placement services (i.e., job fair, resume preparation, mock employment interview, etc.)?

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>2</td>
<td>66.7%</td>
</tr>
<tr>
<td>No</td>
<td>1</td>
<td>33.3%</td>
</tr>
</tbody>
</table>

How satisfied are you with DSC’s employment placement services?

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Very Satisfied</td>
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<td>33.3%</td>
</tr>
<tr>
<td>Satisfied</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Dissatisfied</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>No reply</td>
<td>1</td>
<td>33.3%</td>
</tr>
</tbody>
</table>

Did you participate in DSC’S Co-Op/internship program?

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>2</td>
<td>66.7%</td>
</tr>
<tr>
<td>No</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>No reply</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

How satisfied were you with your Co-Op/internship experience?

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Satisfied</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Satisfied</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Dissatisfied</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Very dissatisfied</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>No reply</td>
<td>1</td>
<td>33.3%</td>
</tr>
</tbody>
</table>

Choose the one item from the list below which best describes your current employment or you immediate employment plans:

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>I plan to continue in the job I held prior to my DSC degree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>I plan to be promoted by my current employer because of my DSC degree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>I plan to seek employment with a new employer because of my DSC degree</td>
<td>3</td>
<td>100%</td>
</tr>
<tr>
<td>I have already been promoted by my current employer because of my degree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>I have already been employed by a new employer because of my DSC degree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>
Section VI  Employment and Employment Plans (continued)

If you have already been employed by a new employer because of your DSC degree, please indicate how you learned of the job.

<table>
<thead>
<tr>
<th>Method</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Through a contact or referral</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Through efforts of DSC Business Division faculty</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Through on-campus recruiting</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Through my internship/co-op experience</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Through volunteer activities</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Through a former employer</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Through direct application</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Through a want ad or other published job listing</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Other</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>No reply</td>
<td>3</td>
<td>100%</td>
</tr>
</tbody>
</table>

What is your current salary range?

<table>
<thead>
<tr>
<th>Salary Range</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000 or below</td>
<td>3</td>
<td>100.0%</td>
</tr>
<tr>
<td>$25,001 - $30,000</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>$30,001 - $35,000</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>$35,001 - $40,000</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>$40,001 - $45,000</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>$45,001 - $50,000</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Over $50,000</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

Did you expect a salary increase immediately after graduation?

<table>
<thead>
<tr>
<th>Answer</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>2</td>
<td>66.7%</td>
</tr>
<tr>
<td>No</td>
<td>1</td>
<td>33.3%</td>
</tr>
</tbody>
</table>

How closely related is your job to your degree major?

<table>
<thead>
<tr>
<th>Relatedness</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highly related</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Moderately related</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Somewhat related</td>
<td>3</td>
<td>100.0%</td>
</tr>
<tr>
<td>Slightly related</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Not related</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>
Section VI  Employment and Employment Plans (continued)

How important do you feel your DSC degree was in obtaining your position?

<table>
<thead>
<tr>
<th>Importance</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very important</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Somewhat important</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Not important</td>
<td>1</td>
<td>33.3%</td>
</tr>
</tbody>
</table>

In your opinion, how difficult was it to obtain a job in your degree major?

<table>
<thead>
<tr>
<th>Difficulty</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very difficult</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Moderately difficult</td>
<td>2</td>
<td>66.7%</td>
</tr>
<tr>
<td>Somewhat difficult</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>Difficult</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Not difficult / Easy</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

What is your level of agreement with the following statement: “My experiences at DSC prepared me for my new job (or to seek a new job)?

<table>
<thead>
<tr>
<th>Agreement</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>3</td>
<td>100.0%</td>
</tr>
<tr>
<td>Agree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

Section VII  Demographics

What is your current age?

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 25</td>
<td>2</td>
<td>66.7%</td>
</tr>
<tr>
<td>25 - 29</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>30 - 39</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>40 – 49</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>50 or over</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

What is your gender?

<table>
<thead>
<tr>
<th>Gender</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Female</td>
<td>3</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

What is your marital status?

<table>
<thead>
<tr>
<th>Status</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single, never married</td>
<td>3</td>
<td>100.0%</td>
</tr>
<tr>
<td>Single, previously married</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Married</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>
Section VII Demographics

Does either of your parents hold a 4 year degree?

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, both parents</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>Yes, one parent</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>No, neither parent</td>
<td>2</td>
<td>66.7%</td>
</tr>
</tbody>
</table>

While working on you 4 year degree, have you been enrolled mainly as a:

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time student</td>
<td>3</td>
<td>100.0%</td>
</tr>
<tr>
<td>Part-time student</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

How long has it taken you to complete you 4 year degree program (at all college attended)?

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>4 years</td>
<td>2</td>
<td>66.7%</td>
</tr>
<tr>
<td>5 years</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>6 years</td>
<td>0</td>
<td>0.0%</td>
</tr>
<tr>
<td>7 years or more</td>
<td>0</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

How many years have you attended DSC?

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>4 years</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>5 years</td>
<td>1</td>
<td>33.3%</td>
</tr>
<tr>
<td>No reply</td>
<td>1</td>
<td>33.3%</td>
</tr>
</tbody>
</table>