



**SOUTHERN ASSOCIATION OF COLLEGES AND SCHOOLS  
COMMISSION ON COLLEGES**

1866 Southern Lane • Decatur, Georgia 30033-4097

Telephone 404/679-4500 Fax 404/679-4558

[www.sacscoc.org](http://www.sacscoc.org)

July 7, 2004

Dr. James A. Burran  
President  
Dalton State College  
213 North College Drive  
Dalton, GA 30720-3797

Dear Dr. Burran:

Thank you for your proposal to offer upper-level course work online leading to the Bachelor of Applied Science in Technology Management degree (WebBAS) in conjunction with Albany State University and Georgia Southwestern State University. The proposed implementation date is Fall Semester 2004. This collaborative, online program is designed to meet the needs of place-bound and/or job-bound students with minimal capital funds. Dalton State College will serve as the lead institution (fiscal agent) and extensive support (monetary and in-kind) will be provided by the University System of Georgia. A copy of DSC's Memorandum of Understanding to guide the consortium was provided. WebCT Vista's centrally-supported course management software will be used to deliver the program.

The Commission on Colleges approved the Bachelor of Applied Science degree at Dalton State College in 1998. The curriculum and graduation requirements for the online program are the same as those for students enrolled in the traditional BAS degree program. The program includes four lower-division "bridge" courses, or 12 credit hours, to facilitate the student's transition from a two-year degree to the baccalaureate degree, and thirteen upper-division courses, or 39 credit hours, in technology management. Students will be admitted to the program through one of the participating institutions which will serve as his or her institution of record.

Appropriate qualifications for five faculty members were detailed on the Roster of Instructional Staff since Dalton State will offer only a portion of the course work. In addition to a WebBAS project director who will report to a WebBAS Advisory Council, each campus will have a Campus WebBAS advisor. Additional oversight will be provided by a WebBAS Governing Board, made up of the Provost or VPAA at each participating institution, and a Curriculum Review Committee.

Library and learning resources in general business and technology management appear sufficient to support the needs of online students. Major area outcomes assessment plans have been developed in each division and faculty members responsible for targeted programs will coordinate assessment activities and use of results. Assessment methodologies will utilize the ETS Major Field Test in Business, a Strategic Management capstone course, and satisfaction

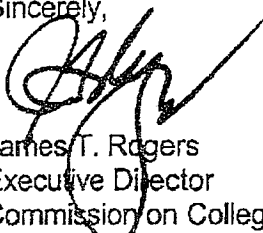


Page 2  
Dr. Burran  
July 7, 2004

surveys of students, employers, and alumni. *The College should be prepared to demonstrate that students who complete the online program have competencies and knowledge comparable to those who have completed the traditional program at the time of your next onsite review by the Commission.*

I am pleased to accept your documentation and approve the online WebBAS program at Dalton State College. A site visit is not required at this time since the traditional program was approved in 1998 and Dalton State College was recently reaffirmed. Enclosed is an invoice for \$300 to assist in defraying the costs associated with the review of this substantive change. Should you have questions, do not hesitate to contact Dr. Tom Benberg at (404) 679-4501, ext. 522, or via e-mail at [tbenberg@sacscoc.org](mailto:tbenberg@sacscoc.org). Best wishes.

Sincerely,



James T. Rodgers  
Executive Director  
Commission on Colleges

JTR/CSH:rlb

Enclosure

cc: Dr. Tom E. Benberg