

ABOUT THE COLLEGE OF BUSINESS

We develop business professionals through impactful engagement, career-focused curricula, and dedicated faculty, staff and strategic partners. The College of Business combines academic rigor with relevance, a local focus with a global orientation, and technical knowledge with social responsibility.



Master of Strategic Leadership Development

In the ever-changing and increasingly inter-connected global economic and business environment, we are dedicated to ensuring that each graduate is equipped with the theoretical knowledge as well as the practical experience that will enable them to be immediately effective in their workplace and propel them into a successful professional career.



College of Business programs are accredited by AACSB. Only 5% of all business schools worldwide have achieved this status.

APPLICATION DEADLINES

Admit Term	Deadlines
Spring	Term 1 — November 15 Term 2 — February 1
Summer	April 1
Fall	Term 1 — July 15 Term 2 — September 1

TO BEGIN THE APPLICATION PROCESS CONTACT

College of Business
COB@clayton.edu
(678) 466-4573
www.clayton.edu/business
<https://apps.clayton.edu/gsappp/login>



DREAMS. MADE REAL.

If you seek to develop leadership skills, then Clayton State University's new **Master of Strategic Leadership Development (MSLD)** degree is the right choice. This program is designed to equip students with the knowledge, skills, and abilities to lead, be inclusive, inspire commitment and navigate challenges. The degree focuses on communication, planning, organization and building effective relationships.

The master's in strategic leadership is fully online and designed to be **completed in 12 months**.

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A DEGREE FOR EFFECTIVE PUBLIC LEADERS

The MSLD curricula addresses some of the gaps identified by employers in the areas of "soft" and leadership skills in order to expand the available talent pool locally and regionally. Students will evaluate leadership styles, develop a leadership portfolio and build a career development plan focused on leadership in a variety of business environments. The primary goal of the program is to prepare students to become strategic leaders within a variety of organizations—locally, nationally, and internationally. This will be the first online Master of Strategic Leadership Development within the University System of Georgia.

CURRICULUM AND INSTRUCTION

Students take 30 credit hours to complete the program. Courses include leadership and values, personal branding strategy, leading diversity and inclusion, and innovation and design thinking. Students will also take human resource leadership concentration courses. Classes are taught online in eight-week sessions. Technology skills and time management are strengthened through online coursework.

STUDENT OUTCOMES

The MSLD program will help students acquire skills needed for strategic planning, design thinking, personal branding, negotiations and conflict resolution, leading ethically, and leading diversity and inclusion. The online MSLD program will be a unique offering within the USG that supports the strategic priorities of delivering distinctive, high-demand career programs at an affordable cost.

The MSLD degree will help graduates:

- Prepare to become strategic leaders within a variety of organizations. The curriculum in the MSLD program is focused on equipping students with the competencies needed to strategically lead teams and organizations and be able to navigate the ethical challenges in an increasingly uncertain environment.
- Lead diversity and inclusion initiatives within their organizations.
- Develop a leadership portfolio. Students will explore and develop their leadership skills. They will reflect on their leadership journey and identify development needs.

