



**DALTON STATE**  
**C O L L E G E**

**DIVISION OF BUSINESS ADMINISTRATION**  
**2006 GRADUATING STUDENT SURVEY**  
**MANAGEMENT**  
**SUMMARY REPORT**

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**Section I General Satisfaction**

**Overall, how would you rate your level of satisfaction with the Management degree program received at DSC?**

Very satisfied	7	70.0%
Satisfied	2	20.0%
Dissatisfied	1	10.0%
Very dissatisfied	0	0.0%

**Would you recommend the Management degree program at DSC to others?**

Yes	10	100%
No	0	0.0%

**If you could do it all over again would you choose a different major for your business degree?**

Yes	3	30.0%
No	7	70.0%

**If you answered "Yes", what major would you choose?**

Accounting	2	20.0%
MIS	1	10.0%
No reply	7	70.0%

**Why?**

I really enjoyed the MIS electives that I took	1	10.0
No reply	9	90.0

## Section II Quality of Instruction and Advising

How would you rate the quality of each of the following aspects of the Division of Business & Technology?

### Instruction by faculty

Poor	0	0.0%
Fair	0	0.0%
Good	4	40.0%
Excellent	6	60.0%

### Academic advising by faculty

Poor	0	0.0%
Fair	2	20.0%
Good	5	50.0%
Excellent	3	30.0%

### Clarity of program requirements

Poor	0	0.0%
Fair	3	30.0%
Good	4	40.0%
Excellent	3	30.0%

### Availability of faculty advisor

Poor	1	10.0%
Fair	1	10.0%
Good	2	20.0%
Excellent	6	60.0%

### Career counseling and advising

Poor	2	20.0%
Fair	5	50.0%
Good	2	20.0%
Excellent	1	10.0%

### Accessibility of faculty

Poor	0	0.0%
Fair	2	20.0%
Good	2	20.0%
Excellent	6	60.0%

## Section II Quality of Instruction and Advising

### Availability of needed courses

Poor	2	20.0%
Fair	4	40.0%
Good	4	40.0%
Excellent	0	0.0%

### Range of courses from which to choose

Poor	4	40.0%
Fair	4	40.0%
Good	2	20.0%
Excellent	0	0.0%

### Information about course requirements

Poor	2	20.0%
Fair	2	20.0%
Good	4	40.0%
Excellent	2	20.0%

### Testing/grading system

Poor	0	0.0%
Fair	0	0.0%
Good	5	50.0%
Excellent	5	50.0%

### Class size

Poor	0	0.0%
Fair	0	0.0%
Good	1	10.0%
Excellent	9	90.0%

### Computer facilities

Poor	0	0.0%
Fair	0	0.0%
Good	1	10.0%
Excellent	9	90.0%

## Section II Quality of Instruction and Advising

### Availability of computer facilities

Poor	0	0.0%
Fair	2	20.0%
Good	1	10.0%
Excellent	7	70.0%

### Classroom and teaching facilities

Poor	0	0.0%
Fair	0	0.0%
Good	5	50.0%
Excellent	5	50.0%

### Relevance of classes to career goals/objectives

Poor	0	0.0%
Fair	1	10.0%
Good	5	50.0%
Excellent	4	40.0%

### Library facilities

Poor	0	0.0%
Fair	2	20.0%
Good	2	20.0%
Excellent	6	60.0%

### Availability of library facilities

Poor	0	0.0%
Fair	1	10.0%
Good	2	20.0%
Excellent	7	70.0%

### Section III Program Learning Outcomes

To determine if the student learning outcomes of the **Management** program were met, please indicate your level of agreement or disagreement with the following statements.

Now that I have completed the Management degree program, I am able to .....

#### Understand the basic concepts of management

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	10.0%
Strongly agree	9	90.0%

#### Know the mission of management in the modern organization

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	20.0%
Strongly agree	8	80.0%

#### Can explain the organization of the modern organization

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	30.0%
Strongly agree	7	70.0%

#### Can compare the leadership styles found in an organization

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	20.0%
Strongly agree	8	80.0%

#### Know equal opportunity and the law

Strongly disagree	0	0.0%
Disagree	1	10.0%
Agree	6	60.0%
Strongly agree	3	30.0%

### Section III Program Learning Outcomes

#### **Know the importance of recruitment and placement to today's progressive organization**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	5	50.0%
Strongly agree	5	50.0%

#### **Understand labor relations and employee security**

Strongly disagree	0	0.0%
Disagree	2	20.0%
Agree	4	40.0%
Strongly agree	4	40.0%

#### **Understand how leadership styles are affected by various situations**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	20.0%
Strongly agree	8	80.0%

#### **Can use appropriate models, tools, and concepts to solve qualitative and quantitative quality problems**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	4	40.0%
Strongly agree	6	60.0%

#### **Can perform mathematical operations to solve quality problems**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	4	40.0%
Strongly agree	6	60.0%

#### **Understand the philosophy of quality in organizations and its importance to international competitiveness**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	20.0%
Strongly agree	8	80.0%

## Section IV General Education Learning Outcomes

*Please indicate your level of agreement with the following statements.*

As a result of my education at Dalton State College:

**I possess the necessary academic skills and competencies to be gainfully employed and be productive.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	10.0%
Strongly agree	9	90.0%

**I learned to think critically.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	20.0%
Strongly agree	8	80.0%

**I learned to analyze and interpret statistical data.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	5	50.0%
Strongly agree	5	50.0%

**I can perform basic mathematical operations.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	0	0.0%
Strongly Agree	10	100%

**I can use computers and personal productivity application software to increase my effectiveness on the job.**

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	0	0.0%
Strongly Agree	10	100%

## Section IV General Education Learning Outcomes

### I have good oral communication skills.

Strongly disagree	0	0.0%
Disagree	1	10.0%
Agree	3	30.0%
Strongly Agree	6	60.0%

### I have good writing skills.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	4	40.0%
Strongly Agree	6	60.0%

### I understand the importance of cultural diversity.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	10.0%
Strongly Agree	9	90.0%

### I know how globalization issues affect the business environment.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	3	30.0%
Strongly Agree	7	70.0%

### I have decision-making skills.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	2	20.0%
Strongly Agree	8	80.0%

### I understand the role of ethics in business.

Strongly disagree	0	0.0%
Disagree	0	0.0%
Agree	1	10.0%
Strongly Agree	9	90.0%



## Section V Educational Plans

### Do you plan to obtain further education after you graduate from DSC?

Yes	8	80.0%
No	2	20.0%

### Do you plan to work while obtaining further education?

Yes	6	60.0%
No	2	20.0%
No reply	2	20.0%

### Attend graduate/professional school

Yes	8	80.0%
No	0	0.0%
No reply	2	20.0%

### Obtain another bachelor's degree

Yes	0	0.0%
No	0	0.0%
No reply	10	100%

### Take more college courses

Yes	1	10.0%
No	0	0.0%
No reply	9	90.0%

### Take professional development courses

Yes	3	30.0%
No	0	0.0%
No reply	7	70.0%

### Take certification review courses

Yes	2	20.0%
No	0	0.0%
No reply	8	80.0%

## Section V Educational Plans

### Other

Yes	1	10.0%
No	0	0.0%
No reply	9	90.0%

### If you plan to attend graduate/professional school, please name the Institution.

Kennesaw	3	30.0%
UTC	1	10.0%
Vanderbilt	1	10.0%
No reply	5	50.0%

### Degree/program of study:

MBA	7	70.0%
School Counselor	1	10.0%
No reply	2	20.0%

### Full-time

Yes	1	10.0%
No	6	60.0%
No reply	3	30.0%

### When?

2007	2	20.0%
2008	3	30.0%
No reply	5	50.0%

### What is your level of agreement with the following statement: "DSC effectively prepared me to continue my education?"

Strongly agree	7	70.0%
Agree	1	10.0%
Disagree	0	0.0%
Strongly disagree	0	0.0%
No reply	2	20.0%

## Section V Educational Plans

### What is the highest degree you plan to obtain?

Master's degree	6	60.0%
Doctoral degree	2	20.0%
Professional degree (law, medicine, dentistry, etc.)	0	0.0%
No reply	2	20.0%

## Section VI Employment and Employment Plans

### What is your current employment status?

Working part-time in a job related to my degree	2	20.0%
Working part-time in a job NOT related to my degree	3	30.0%
Working full-time in job related to my degree	4	40.0%
Working full-time in a job NOT related to my degree	0	0.0%
Enlisted in the military	0	0.0%
Unemployed, seeking employment	1	10.0%
Unemployed, NOT seeking employment	0	0.0%
Retired	0	0.0%
Other	0	0.0%

## Section VI Employment and Employment Plans

**If you are employed, part-time or full-time, what is your organization's primary business activity?**

Banking	2	20.0%
Communications	0	0.0%
Computer equipment manufacturers	0	0.0%
Data processing services / Programming	0	0.0%
Delivery / Distribution	0	0.0%
Education	0	0.0%
Government	0	0.0%
Manufacturing (carpet, rugs, and hard-surface flooring)	0	0.0%
Manufacturing (not carpet, rugs, and hard-surface flooring)	2	20.0%
Marketing	0	0.0%
Medical / Healthcare	0	0.0%
Retail	0	0.0%
Transportation	2	20.0%
Utilities	0	0.0%
Wholesale	0	0.0%
Other	3	30.0%
No reply	1	10.0%

**Did you participate in DSC's employment placement services (i.e., job fair, resume preparation, mock employment interview, etc.)?**

Yes	5	50.0%
No	5	50.0%

**How satisfied are you with DSC's employment placement services?**

Very Satisfied	1	10.0%
Satisfied	0	0.0%
Dissatisfied	4	40.0%
No reply	5	50.0%

**Did you participate in DSC'S Co-Op/internship program?**

Yes	2	20.0%
No	8	80.0%

## Section VI Employment and Employment Plans

### How satisfied were you with your Co-Op/internship experience?

Very Satisfied	0	0.0%
Satisfied	1	10.0%
Dissatisfied	1	10.0%
Very Dissatisfied	0	0.0%
No reply	8	80.0%

### Choose the one item from the list below which best describes your current employment or you immediate employment plans:

I plan to continue in the job I held prior to my DSC degree	1	10.0%
I plan to be promoted by my current employer because of my DSC degree	1	10.0%
I plan to seek employment with a new employer because of my DSC degree	7	70.0%
I have already been promoted by my current employer because of my degree	1	10.0%
I have already been employed by a new employer because of my DSC degree	0	0.0%
Other	0	0.0%

### If you have already been employed by a new employer because of your DSC degree, please indicate how you learned of the job.

Through a contact or referral	0	0.0%
Through efforts of DSC Business Division faculty	0	0.0%
Through on-campus recruiting	0	0.0%
Through my internship/co-op experience	0	0.0%
Through volunteer activities	0	0.0%
Through a former employer	0	0.0%
Through direct application	0	0.0%
Through a want ad or other published job listing	0	0.0%
No reply	10	100%

### What is your current salary range?

\$25,000 or below	4	40.0%
\$25,001 - \$30,000	3	30.0%
\$30,001 - \$35,000	3	30.0%
\$35,001 - \$40,000	0	0.0%
\$40,001 - \$45,000	0	0.0%
\$45,001 - \$50,000	0	0.0%
Over \$50,000	0	0.0%

## Section VI Employment and Employment Plans

**Did you expect a salary increase immediately after graduation?**

Yes	6	60.0%
No	4	40.0%

**How closely related is your job to your degree major?**

Highly related	2	20.0%
Moderately related	4	40.0%
Somewhat related	2	20.0%
Slightly related	0	0.0%
Not related	2	20.0%

**How important do you feel your DSC degree was in obtaining your position?**

Very important	7	70.0%
Somewhat important	1	10.0%
Not important	2	20.0%

**In your opinion, how difficult was it to obtain a job in your degree major?**

Very difficult	0	0.0%
Moderately difficult	3	30.0%
Somewhat difficult	2	20.0%
Difficult	3	30.0%
Not difficult / Easy	2	20.0%

**What is your level of agreement with the following statement: “My experiences at DSC prepared me for my new job (or to seek a new job)?”**

Strongly agree	5	50.0%
Agree	5	50.0%
Disagree	0	0.0%
Strongly disagree	0	0.0%

## Section VII Demographics

### What is your current age?

Under 25	4	40.0%
25 - 29	4	40.0%
30 - 39	1	10.0%
40 - 49	1	10.0%
50 or over	0	0.0%

### What is your gender?

Male	5	50.0%
Female	5	50.0%

### What is your marital status?

Single, never married	4	40.0%
Single, previously married	1	10.0%
Married	5	50.0%

### Does either of your parents hold a 4 year degree?

Yes, both parents	2	20.0%
Yes, one parent	3	30.0%
No, neither parent	5	50.0%

### While working on your 4 year degree, have you been enrolled mainly as a:

Full-time student	6	60.0%
Part-time student	4	40.0%

### How long has it taken you to complete your 4 year degree program (at all college attended)?

4 years	2	20.0%
5 years	2	20.0%
6 years	3	30.0%
7 years or more	3	30.0%

## Section VII Demographics

### How many years have you attended DSC?

2 years	1	10.0%
3 years	3	30.0%
5 years	1	10.0%
6 years	3	30.0%
7 years	1	10.0%
No reply	1	10.0%