650 College Drive
Dalton, GA 30720
706-272-4507
www.daltonstate.edu

To the Family of our *C. Lamar and Ann Wright School of Business* Student:

Congratulations on your student's admission into the *C. Lamar and Ann Wright School of Business (WSOB)* at Dalton State College (DSC). It is my pleasure to commend you. We know how much time, effort, and dedication is required, to develop your child into a young adult, ready to complete their education in an academically demanding business program. We recognize family support and encouragement play a crucial role in preparing students for academic and professional success.

Your student's choice of the *C. Lamar and Ann Wright School of Business* is an excellent decision. We are accredited by The Association to Advance Collegiate Schools of Business (AACSB), the premier accrediting body for international business schools. Our accomplished faculty and staff are dedicated to providing the very best in business education that will lead to outstanding opportunities and options for your student including graduate school and careers. Our program includes extensive extracurricular activities, enabling students to apply classroom instruction with real-world experiences including participation in job shadowing, student clubs, paid internships, honors classes, and short-term study abroad opportunities. DSC provides the immersive experiences research shows best prepares students for rewarding careers in our highly competitive global society. Your student's assigned WSOB faculty advisor within their major will direct them in making curriculum choices, recommend a business minor, and update them on campus and community activities to support their classwork.

Career development and preparation are among the highest priorities of the Bachelor of Business Administration Degree (BBA) programs and the best example is our junior-level WSOB *Professional Development* course. This course prepares students for the rigors of securing career employment and places them on a path of increasing personal and professional accomplishment. The class focuses on resume preparation, interviewing skills, creating a professional LinkedIn profile, networking, and developing an appreciation for the importance of proper business etiquette. Service learning teaches community engagement through volunteerism and professional organization participation. We are very proud that DSC's business students are highly sought-after and exceptionally competitive in the regional job market and beyond.

Our *Day1Ready* initiative ensures students have textbooks and materials for their first day of every class. Our most successful business students read assignments before class, attend all classes, turn in homework on time, study with peers, and participate in our homework lab, all while closely adhering to our WSOB Expectations of Excellence. Students also check their mid-term grades at 8-weeks after the semester begins

and work closely with their professors and faculty advisor to make changes in study habits or seek free on-campus tutoring and supplemental instruction as soon as they have a need.

We also want to make you aware of the Dalton State College graduation requirements. Graduations occur at the end of both the fall and spring semesters. A grade of "C" or better must be obtained in all business courses. Students may participate in a graduation ceremony after successfully completing *all* requirements for their BBA degree. Students completing their degree during a summer semester will attend the December graduation ceremony.

We are excited about your student's opportunity to learn, engage, and connect with our "Wright" network of loyal alumni, corporate partners, and stakeholders. We look forward to working with you as we all mentor and encourage your student to take advantage of the many opportunities the *C. Lamar and Ann Wright School of Business* and Dalton State College offers.

We are very pleased to welcome you and your student to the *C. Lamar and Ann Wright School of Business*. Please feel free to contact me with any questions.

Sincerely,



Sweta Sneha, PH. D.
Dean of the *C. Lamar and Ann Wright School of Business* and
Professor of Management Information Systems
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LeadBoldly

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