DALTON STATE
STUDENT SUCCESS & ADVISING

Program Pathway for
Bachelor of Business Administration in
Finance and Applied Economics
2026-2027

Program Summary

Do you enjoy following the stock market, and do you often wonder how the markets work? A finance and applied economics program offers you an analytical skill-set which allows you to anticipate unforeseen scenarios, evaluate relevant risk factors, and provide an optimal solution. Likewise, if managing an organization's cash supply sounds interesting to you, you will enjoy this field.

Career Options and Outlook

Graduates of the finance applied economics degree program will be prepared for careers in a variety of industries including banking, risk-management, and government. Career options can include:
Financial Planning and Analysis
Insurance
Investment Banking

Program Pathway Information

This map is a term-by-term sample course schedule and is a general recommendation. DSC encourages all students to take between 30-33 hours per year to graduate in four years. Learning support requirements may impact schedule. ENGL 1101, 1102, MATH 1101, 1111 are Writing and Mathematics foundation courses. Bold and asterisk (*) courses have been identified as "key courses." It is required that students pass these key courses with a "C" or higher in order to be successful in this program. Please note this includes **ALL** 3000-4000 level business courses. **Most Finance and Economics courses are only offered once a year.**

Milestones

First Year Milestone: Complete Writing and Mathematics courses.
Second Year Milestone: Complete BUSA 3301 and Field of Study courses with a 2.25 GPA or higher. Consider joining student organizations (ex. Wright Club).
Third Year Milestone: Consider internships.
Fourth Year Milestone: Submit graduation application by the end of the first term. Complete FINC 3056, MNGT 3051, MARK 3010, LSCM 3251, BUSA 3701 by the end of the first term. Prepare for professional credentialing certification exams and any other graduate school programs.

The milestones listed each year are designed to keep you on track to graduate. Students are strongly encouraged to meet with their academic advisor each year to review their progress. Missing course milestones could result in a delay in graduation.

Students are encouraged to differentiate themselves in the marketplace and can do so by completing a minor. All minors in the Wright School of Business are targeted programs aimed to meet workforce needs, improve your marketability, and can be completed quickly.

Suggested Minors

Business Analytics
Entrepreneurship
Financial Technology
Forensic Accounting

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Freshman	Fall Semester	Credit	Prerequisite	FR	Spring Semester	Credit	Prerequisite
BUSA 2106	**Environment of Business *+**	3		**BUSA 2201**	**Fund. of Computer Applications*+**	3	Mathematics
COMM 1110	Fundamentals of Speech	3		**ECON 2105**	**Macroeconomics*+**	3	Mathematics
ENGL 1101	**English Composition I ***	3		**ENGL 1102**	**English Composition II ***	3	ENGL 1101
MATH 1101, MATH 1111	**Mathematical Modeling or College Algebra***	3		HIST 2111/12	United States History	3	
POLS 1101	American Government	3		STEM	Science, Technology, or Math Elective	3	Varies
PRSP	Perspectives Course	1	*(required for new freshmen)*				
	Total	**16**			**Total**	**15**	
Sophomore	**Fall Semester**	**Credit**	**Prerequisite**	**SO**	**Spring Semester**	**Credit**	**Prerequisite**
ACCT 2101	**Accounting I ***	3	Mathematics	**ACCT 2102**	**Accounting II ***	3	ACCT 2101
BUSA 2850	**Business Statistics ***	3	BUSA 2201	**BUSA 3301**	**Business Communications***	3	BUSA 2106, COMM 1110, ENGL 1102
Humanities	English Literature Elective	3	CO: ENGL 1102	**ECON 2106**	**Microeconomics ***	3	Mathematics
Social Science	Social Science Elective	3		Humanities	Humanities Elective	3	
STEM	Lab Science Elective	4		STEM	Lab Science Elective	4	
	Total	**16**			**Total**	**16**	
Junior	**Fall Semester**	**Credit**	**Prerequisite**	**JR**	**Spring Semester**	**Credit**	**Prerequisite**
BUSA 3531	**Data Cleaning and Visualization ***	3	ACCT 2102, BUSA 2850, ECON 2106	**BUSA 3060**	**Business Law ***	3	BUSA 2106, ECON 2105, ECON 2106
BUSA 3701	**Professional Development ***	3	BUSA 3301	**BUSA 3351**	**International Business ***	3	BUSA 2106, ECON 2105, ECON 2106
FINC 3056	**Principles of Finance ***	3	(CO: BUSA 2850) ACCT 2102, COMM 1110, ECON 2105, ECON 2106, ENGL 1102	**ECON 3109 (S)**	**Managerial Economics ***	3	(CO: FINC 3056) ECON 2105, ECON 2106
MARK 3010	**Principles of Marketing ***	3	BUSA 2106, BUSA 2201, COMM 1110, ECON 2106	**LSCM 3251**	**Principles of Supply Chain Mngt. ***	3	BUSA 2850, COMM 1110, ENGL 1102
MNGT 3051	**Principles of Management ***	3	BUSA 2106, COMM 1110, ECON 2105, ENGL 1102	**MGIS 3351**	**Management Info. Systems ***	3	BUSA 2201, COMM 1110, ENGL 1102
	Total	**15**			**Total**	**15**	
Senior	**Fall Semester**	**Credit**	**Prerequisite**	**SR**	**Spring Semester**	**Credit**	**Prerequisite**
ECON 3112 (F)	**Money and Banking ***	3	FINC 3056	**ECON 4101 (S)**	**Applied Econometrics ***	3	BUSA 2850
Elective	**Finance and Applied Economic (3000-4000 level) ***	3		**Elective**	**Finance and Applied Economic (3000-4000 level) ***	3	
FINC 3101 (F)	**Intermediate Corporate Finance ***	3	BUSA 2850, FINC 3056	**FINC 4301 (S)**	**Risk Management ***	3	FINC 3056
FINC 3201 (F)	**Investments ***	3	BUSA 2850. FINC 3056	**MNGT 4701**	**Strategic Management ***	3	BUSA 3701, FINC 3056, LSCM 3251, MARK 3010, MNGT 3051
FINC 4112 (F)	**Real Estate Finance ***	3	BUSA 2850. FINC 3056				
	Total	**15**			**Total**	**12**	

Courses with (F) designates fall only courses, (S) designates spring only, (CO:) designates co-requisite.

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+Momentum Year courses for Wright School of Business

The Program Pathway is not a contract, neither expressed or implied, between the student and Dalton State College, but represents a flexible program of the current catalog's curriculum which may be altered at any time to () the academic objectives of the College.